

32ND ANNUAL LA GRANDE AFFAIRE

JW Marriott Los Angeles L.A. LIVE

Saturday, March 4, 2023

Downtown Los Angeles

Black tie attire

6:00PM Reception and Silent Auction

7:00PM Five-course culinary experience, program, live auction and opportunity drawing

The need

A nonprofit community hospital founded in 1887, Dignity Health–California Hospital Medical Center (CHMC) is making a difference each day by serving the needs of our ever growing community. 100% of the funds raised will help modernize the hospital’s campus, including the construction of a new state-of-the-art, four-story patient care tower. Your support will translate into life-saving care for our most vulnerable patients, including babies born prematurely as well as children and adults of all ages facing a severe illness or injury.

The event

One of the most talked about evenings in Los Angeles, La Grande Affaire has been a signature event for over 30 years.

Returning to the luxurious JW Marriott Los Angeles L.A. LIVE, this black-tie gala features a five-course gourmet menu with paired wine, live musical entertainment, dancing, opportunity drawing, and silent and live auctions. This year we are pleased to welcome back Eric Branger, Executive Chef at The Ritz-Carlton, Los Angeles, who honed his skills with Michelin-starred talents in Europe. The restaurants he launched have received honors from *Bon Appétit*, *Food & Wine* and the James Beard Foundation. Be prepared to be transported to the South of France with Chef Branger’s expert skills.

The guests

Community leaders, corporate executives, dignitaries, friends and supporters.

Promotion

Sponsors will be recognized in all collateral materials including our event website, communication pieces, during the program the night of the event and our social media platforms.

Tickets

\$550 Per person

\$1,000 Individual ticket to be seated at the Hospital President’s table (*Limited tickets*)

Sponsorships

\$50,000 Presenting Sponsor (Exclusive)

\$25,000 Platinum Sponsor

\$15,000 Wine or Dinner Sponsor (Two available)

\$12,500 Entertainment Sponsor

\$10,000 Gold Sponsor

\$7,500 Wine Bag Sponsor (Exclusive)

\$7,500 Silver Elite Sponsor

\$6,000 Silver Sponsor (Most popular)

\$5,000 Centerpiece Sponsor (Three available)

\$4,000 Reception Sponsor

\$2,500 Menu Sponsor

Other customized sponsorships are available.





Sponsorship opportunities

○ \$50,000 Presenting Sponsor **EXCLUSIVE**

- Customized benefits package to integrate name into name of event
- Two tables of 10 with Prime Seating
- Opportunity for an assigned representative to give toast on stage with chef before dinner
- A visit from the chef and hospital leadership to your tables
- Full-page ad on inside cover in program book*
- Name/logo in all printed materials, foundation website, event signage, hospital lobby electronic donor wall and menu*
- Name/logo on bid paddle*
- Company name announced from the podium
- Five standard rooms on event night at the hotel**
- Fifteen tickets for the opportunity drawing
- Complimentary parking for seven cars
- Bottle of wine per couple

○ \$25,000 Platinum Sponsor

- Two tables of 10 with Prime Seating
- A visit from hospital leadership to your tables
- Full-page ad in the program*
- Name/logo in all printed materials, foundation website, event signage, hospital lobby electronic donor wall and menu*
- Name/logo on bid paddle*
- Company name announced from the podium
- Five standard rooms on event night at the hotel**
- Ten tickets for the opportunity drawing
- Complimentary parking for five cars
- Bottle of wine per couple

○ \$15,000 Wine or Dinner Sponsor **TWO AVAILABLE**

- Recognition on wine bottles served at event
- One table of 10 with Preferred Seating
- Full-page ad in the program*
- Name/logo in all printed materials, foundation website, event signage, hospital lobby electronic donor wall and menu*
- Company name announced from the podium
- Two standard rooms on event night at the hotel**
- Five tickets for the opportunity drawing
- Bottle of wine per couple

○ \$12,500 Entertainment Sponsor

- One table of 10 with Preferred Seating
- Full-page ad in the program*
- Name/logo in all printed materials, foundation website, event signage, hospital lobby electronic donor wall and menu*
- Company name announced from the podium
- Recognition during the post-program live music segment
- Two standard rooms on event night at the hotel**
- Four tickets for the opportunity drawing
- Bottle of wine per couple

○ \$10,000 Gold Sponsor

- One table of 10 with Preferred Seating
- Half-page ad in the program*
- Name/logo in all printed materials, foundation website, event signage and hospital lobby electronic donor wall*
- Company name announced from the podium
- Two standard rooms on event night at the hotel**
- Four tickets for the opportunity drawing
- Bottle of wine per couple

○ \$7,500 Wine Bag Sponsor **EXCLUSIVE**

- Logo on one side of the wine bag gift given to attendees
- Six tickets for the gala
- Name/logo in all printed materials, foundation website, event signage and hospital lobby electronic donor wall*
- Bottle of wine per couple

○ \$7,500 Silver Elite Sponsor

- One table of 10 with Preferred Seating
- Quarter-page ad in the program*
- Name/logo in all printed materials, foundation website, event signage and hospital lobby electronic donor wall*
- One standard room on event night at the hotel**
- Two tickets for the opportunity drawing
- Bottle of wine per couple

Continued...



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Sponsorship opportunities

● **\$6,000 Silver Sponsor** MOST POPULAR

- One table of 10
- Name/logo in all printed materials, foundation website, event signage and hospital lobby electronic donor wall*
- Bottle of wine per couple

○ **\$5,000 Centerpiece Sponsor** THREE AVAILABLE

- Four tickets for the gala
- Logo placed on floral centerpiece at every guest table
- Name/logo in all printed materials, foundation website, event signage and hospital lobby electronic donor wall*
- Bottle of wine per couple

○ **\$4,000 Reception Sponsor**

- Recognition signage during reception/silent auction
- Four tickets for the gala
- Quarter page ad in program*
- Name/logo in all printed materials, foundation website, event signage and hospital lobby electronic donor wall*
- Bottle of wine per couple

○ **\$2,500 Menu Sponsor**

- Logo placed on printed menu
- Two tickets for the gala
- Name/logo in all printed materials, foundation website, event signage and hospital lobby electronic donor wall*

○ **\$1,000 Individual Ticket**

To be seated at the President's table (*Limited tickets*)

I would like to purchase _____ tickets at \$1,000 each.

Total: \$ _____

○ **\$550 Individual Ticket**

I would like to purchase _____ tickets at \$550 each.

Total: \$ _____

Program Ad

- Full Page Ad*\$1,000
- Half Page Ad*\$750
- Quarter Page Ad*\$500

*All artwork and logos must be CMYK and 300 dpi resolution. Accepted file formats are JPEG, TIFF, EPS and PDF. Deadline for program ad is January 23, 2023.

**Rooms subject to hotel availability and must be confirmed before January 23, 2023.

- I/We cannot attend the event but would like to make a charitable donation to support CHMC.
Enclosed is a donation of \$ _____.

Other customized sponsorship opportunities are available. Please contact Angelo Kairuz at 213.742.5747 or angelo.kairuz@commonspirit.org for more information.

100% of the funds raised will help modernize the hospital's campus including the construction of a new state-of-the-art, four-story patient care tower.



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Payment options

- I/My company would like to sponsor the event as a _____ Sponsor for a total of \$ _____
- If you would like to pay by credit card, please call us at 213.742.5747.
- Enclosed is my check payable to CHMC Foundation.
- I/My company will pay by check at a later date. (In order to guarantee your reservation without submitting a payment, you must provide your credit card information. The card will only be charged if a check has not been received by March 4, 2023.)

Your contact information

Company _____ Phone _____
(As you would like it listed on event materials.)

Name _____ E-Mail _____

Address _____ City _____ State _____ Zip _____

Reservations will not be confirmed until payment, or credit card guarantee, is received.

Return this form with your payment to:

CHMC Foundation
Attn: Angelo Kairuz
1401 S. Grand Avenue-Leavey Hall
Los Angeles, CA 90015
—or— fax form to 213.742.5875

For more information:

Please call 213.742.5747 or email
angelo.kairuz@commonspirit.org

www.SupportCaliforniaHospital.org

Tax ID#: 95-4000909
California Hospital Medical
Center Foundation is a 501(c)(3)
nonprofit organization.

