



Heart of the City

Wellness Festival

Saturday, April 6, 2024

Sponsorship Deck



Dignity Health[®]

California Hospital
Medical Center

The Heart of the City Wellness Festival

Dignity Health - California Hospital Medical Center is thrilled to announce the launch of the Heart of the City Wellness Festival, a reimagined and innovative community health event stemming from the beloved Heart of the City 5K!

Showcase your organization's commitment to community well-being by becoming a sponsor. We invite organizations from various sectors to join us in fostering a collaborative effort to enhance the quality of life in Los Angeles.

Saturday, April 6, 2024
10:00 am to 2:00 pm

In front of California Hospital Medical Center
1401 S. Grand Avenue, Los Angeles, CA 90015

- Health screenings
- Eco-friendly activities
- Local sports team
- Food trucks
- Zumba



Zones

Sponsors and vendors from these categories are welcome to join



Social/Emotional/
Spiritual



Physical and Wellness



Occupational/Intellectual/
Financial



Environmental and
Disaster Preparedness



Community

Please reserve your space by March 8, 2024 to receive all the benefits

Sponsorship Tiers and Benefits	Title Sponsor	Wellness Sponsor	Entertainment Sponsor	Healthy Refreshment Station Sponsor	Family Fun Sponsor	Corporate Exhibitor	Nonprofit Exhibitor
	\$15,000	\$7,500	\$5,000	\$2,500	\$1,000	\$300	\$150
Speaking opportunity during program	✓	✗	✗	✗	✗	✗	✗
Recognition from stage during the program	✓	✓	✓	✓	✗	✗	✗
10'x10' festival booth with canopy	✓	✓	✓	✓	✓	✓	✓
Recognition on event website	✓	✓	✓	✓	✓	✓	✓
Recognition on printed signage/materials	Logo/name on welcome banner, step-and-repeat and other signage*	Logo/name on welcome banner and other signage*	Logo/name on event stage and other signage*	Logo/name on banner in refreshment area and other signage*	Logo/name on banner in children's activity area and other signage*	Name only on individual booth signage*	Name only on individual booth signage*

To complete your sponsorship, please visit: <https://bit.ly/hotc24>

Contact Angelo for more information: Angelo.Kairuz@commonspirit.org or 213.742.5747

*All logos must be CMYK and 300 dpi resolution. Accepted file formats are JPEG, TIFF, EPS and PDF. Deadline is March 8, 2024



Hospital Services

- Cancer Care
- Emergency & Trauma Services (Level II)
- Heart Care (Interventional & Surgery)
- Intensive/Critical Care
- Maternity Care
- Neonatal Intensive Care Unit (Level III)
- Orthopedics
- Pediatrics
- Stroke Care
- Surgical Services and Ambulatory Surgery Center
- Women's Health Center

About Dignity Health - California Hospital Medical Center

Located in the heart of Downtown L.A., California Hospital Medical Center is a 318-bed, nonprofit teaching hospital providing compassionate care for over 130 years to the residents of Los Angeles. We offer a full-continuum of acute hospital care services, including a Level II Trauma Center, state-of-the-art Cardiac Catheterization Lab, Level III Neonatal Intensive Care Unit (NICU) and a free-standing Women's Health Center. As part of CommonSpirit Health, the largest nonprofit health system in the country dedicated to advancing health for all people, California Hospital is committed to creating healthier communities, delivering exceptional patient care, and ensuring every person has access to quality health care.

Our Values

Compassion | Inclusion | Integrity | Excellence | Collaboration

1401 S. Grand Ave., Los Angeles, CA 90015
213.748.2411 | dignityhealth.org/californiahospital

