

33RD ANNUAL LA GRANDE AFFAIRE

JW Marriott Los Angeles L.A. LIVE

Saturday, October 19, 2024

Downtown Los Angeles

Black-tie attire

6:00PM Reception, tasting stations, and silent auction

7:30PM Three-course culinary experience, program, and live auction

The need

As one of the first hospitals operating in Los Angeles, Dignity Health–California Hospital Medical Center (CHMC) has provided generations of care to our diverse community since 1887.

100% of the contributions raised will support the Health Equity Fund, a donor-supported fund with the goal of advancing health equity for our most vulnerable community members. The fund will help change life trajectories by supporting CHMC's work on the following priorities: creating healthier communities, homelessness, behavioral health, human trafficking and training the next generation of caregivers.

The event

One of the most talked about evenings in Los Angeles, La Grande Affaire has been a signature event for over 30 years.

Returning to the luxurious JW Marriott Los Angeles L.A. LIVE, this black-tie gala features tasting stations during the reception followed by a three-course gourmet menu with paired wine, live musical entertainment, dancing, and silent and live auction. This year we are pleased to welcome back Eric Branger, Executive Chef at The Ritz-Carlton, Los Angeles, who honed his skills with Michelin-starred talents in Europe. The restaurants he launched have received honors from *Bon Appétit*, *Food & Wine* and the James Beard Foundation.

The guests

Community leaders, corporate executives, friends and supporters.

Promotion

Sponsors will be recognized in all collateral materials including our invitation, event website, communication pieces, during the program the night of the event and our social media platforms.

Tickets

\$500 Per person

\$1,000 Individual ticket to be seated at the Hospital President's table (*Limited tickets*)

Sponsorships

\$50,000 Presenting Sponsor (Exclusive)

\$25,000 Platinum Sponsor

\$15,000 Wine or Dinner Sponsor (Two available)

\$12,500 Entertainment Sponsor

\$10,000 Gold Sponsor

\$7,500 Silver Elite Sponsor

\$6,000 Silver Sponsor (Most popular)

\$5,000 Reception Sponsor

\$4,000 Centerpiece Sponsor (Three available)

\$2,500 Menu Sponsor

Other customized sponsorships are available.



California Hospital
Medical Center Foundation

A Dignity Health Member

**Thank you for your generous support of
California Hospital Medical Center Foundation!**



Sponsorship opportunities

○ **\$50,000 Presenting Sponsor** EXCLUSIVE

- Customized benefits package integrates name into name of event
- Two tables of 10 with Prime Seating
- Opportunity for an assigned representative to give toast on stage with chef before dinner
- A visit from the chef and hospital leadership to your tables
- Full-page ad in the program*
- Name/logo in all printed materials, foundation website, event signage, hospital lobby electronic donor wall and menu*
- Name/logo on bid paddle*
- Company name announced from the podium
- Five standard rooms on event night at the hotel**
- Complimentary parking for seven cars

○ **\$25,000 Platinum Sponsor**

- Two tables of 10 with Prime Seating
- A visit from hospital leadership to your tables
- Full-page ad in the program*
- Name/logo in all printed materials, foundation website, event signage, hospital lobby electronic donor wall and menu*
- Name/logo on bid paddle*
- Company name announced from the podium
- Five standard rooms on event night at the hotel**
- Complimentary parking for five cars

○ **\$15,000 Wine or Dinner Sponsor** TWO AVAILABLE

- Recognition on wine bottles served at event
- One table of 10 with Preferred Seating
- Full-page ad in the program*
- Name/logo in all printed materials, foundation website, event signage, hospital lobby electronic donor wall and menu*
- Company name announced from the podium
- Two standard rooms on event night at the hotel**

○ **\$12,500 Entertainment Sponsor**

- One table of 10 with Preferred Seating
- Full-page ad in the program*
- Name/logo in all printed materials, foundation website, event signage, hospital lobby electronic donor wall and menu*
- Company name announced from the podium
- Recognition during the post-program live music segment
- Two standard rooms on event night at the hotel**

○ **\$10,000 Gold Sponsor**

- One table of 10 with Preferred Seating
- Half-page ad in the program*
- Name/logo in all printed materials, foundation website, event signage and hospital lobby electronic donor wall*
- Company name announced from the podium
- Two standard rooms on event night at the hotel**

○ **\$7,500 Silver Elite Sponsor**

- One table of 10 with Preferred Seating
- Quarter-page ad in the program*
- Name/logo in all printed materials, foundation website, event signage and hospital lobby electronic donor wall*
- One standard room on event night at the hotel**

Continued...





Sponsorship opportunities and tickets

● \$6,000 Silver Sponsor MOST POPULAR

- One table of 10
- Name/logo in all printed materials, foundation website, event signage and hospital lobby electronic donor wall*

○ \$5,000 Reception Sponsor

- Recognition signage during reception/silent auction
- Four tickets for the gala
- Quarter-page ad in the program*
- Name/logo in all printed materials, foundation website, event signage and hospital lobby electronic donor wall*

○ \$4,000 Centerpiece Sponsor THREE AVAILABLE

- Four tickets for the gala
- Logo placed on floral centerpiece at every guest table
- Name/logo in all printed materials, foundation website, event signage and hospital lobby electronic donor wall*

○ \$2,500 Menu Sponsor

- Logo placed on printed menu
- Two tickets for the gala
- Name/logo in all printed materials, foundation website, event signage and hospital lobby electronic donor wall*

○ \$1,000 Individual Ticket

- To be seated at the President's table (*Limited tickets*)

○ \$500 Individual Ticket

Program Ad

- Full-page Ad*\$1,000
- Half-page Ad*\$750
- Quarter-page Ad*\$500

*All artwork and logos must be CMYK and 300 dpi resolution. Accepted file formats are JPEG, TIFF, EPS and PDF. Deadline for program ad is September 19, 2024.

**Rooms subject to hotel availability and must be confirmed before September 19, 2024.

- I/We cannot attend the event but would like to make a charitable donation to support CHMC.
Enclosed is a donation of \$_____.

Other customized sponsorship opportunities are available. Please contact Angelo Kairuz at (213) 742-5747 or angelo.kairuz@commonspirit.org for more information.

100% of the funds raised will support the Health Equity Fund.





Payment options

- ☐ I/My company would like to sponsor the event as a _____ Sponsor for a total of \$ _____
- ☐ I would like to purchase _____ individual ticket(s) to be seated at the President's table at \$1,000 each for a total of \$ _____
- ☐ I would like to purchase _____ individual ticket(s) at \$500 each for a total of \$ _____
- ☐ If you would like to pay by credit card,
please call us at (213) 742-5747 or pay online at SupportCaliforniaHospital.org/La-Grande-Affaire/Sponsorships.
- ☐ Enclosed is my check payable to CHMC Foundation.
- ☐ I/My company will pay by check at a later date. In order to guarantee your reservation without submitting a payment, you must provide your credit card information by calling us at (213) 742-5747. The card will only be charged if a check has not been received by October 19, 2024.

Your contact information

Company or sponsor name _____ Phone _____
(As you would like it listed on event materials.)

Name _____ E-Mail _____

Address _____ City _____ State _____ Zip _____

Reservations will not be confirmed until payment, or credit card guarantee, is received.

Return this form with your payment to:

CHMC Foundation
Attn: Angelo Kairuz
1401 S. Grand Avenue-Leavey Hall
Los Angeles, CA 90015
—or— fax form to (213) 742-5875

For more information:

Please call (213) 742-5747 or email
angelo.kairuz@commonspirit.org

SupportCaliforniaHospital.org

California Hospital Medical
Center Foundation is a 501(c)(3)
nonprofit organization.
Federal Tax ID No.: 95-4000909
City of Los Angeles information
card on file.

