

30TH ANNUAL LA GRANDE AFFAIRE

Virtual Fundraiser

Streaming live from the JW Marriott Los Angeles L.A. LIVE

7:00 PM Program Begins

Friday, November 13, 2020

Black tie optional, 'La Grande Affaire in a box', Entertainment and more

Opportunity Drawing, Live and Silent Auction

The need

This year, we need your support more than ever. California Hospital has been on the frontlines of the COVID-19 pandemic in Los Angeles since the beginning, doing everything in our power to protect our community. 100% of the funds raised will be used to address the hospital's most urgent needs, including the purchase of new monitors for all 30 of our ICU beds. California Hospital will continue to help lead our region's response to health crises like this one—but we can only do this with the full support of our donor community.

The event

La Grande Affaire has been a can't-miss event for 29 years. This year, you can join us from the comfort of your own home (tuxedo or ball gown optional!). Streaming from the JW Marriott Los Angeles L.A. LIVE, this virtual experience will feature a home-delivered 'La Grande Affaire in a box', a 3-course meal*, entertainment, raffle, and a silent and live auction. Although this year's event might look different as a virtual gathering, its heart and soul are the same: bringing together caring individuals and companies for a fun-filled evening that raises vital funds for an essential community resource.

'La Grande Affaire in a Box' will include:

Wine | Centerpiece | Sponsored Collateral | Welcome Card

**A 3-course meal will be delivered separately. Only guests in the Greater LA area will be able to receive the meal delivery.*

Promotion

Sponsors will be recognized in all collateral materials including our invitation, event website, communication pieces, the streamed program the night of the event, and a news publication that reaches many of the city's top business leaders and philanthropists.

Tickets

\$550 Per person

Sponsorships *(as of September 29)*

\$50,000 Presenting Sponsor (Exclusive)

\$25,000 Platinum Sponsor (Two available)

\$15,000 Wine or Dinner Sponsor **(One sold, One available)**

\$10,000 Gold Sponsor

\$7,500 Wine Bag Sponsor **(Sold Out)**

\$7,500 Silver Elite Sponsor

\$6,000 Silver Sponsor (Most Popular)

\$5,000 Centerpiece Sponsor **(Sold Out)**

\$4,000 Event Face Mask Sponsor **(Sold Out)**

\$4,000 Hand Sanitizer Sponsor **(Sold Out)**

\$2,500 Event Partner

Other customized sponsorships are available.

The guests

Community leaders, corporate executives, dignitaries, friends, and supporters.



Virtual Fundraiser

Sponsorship opportunities

○ \$50,000 Presenting Sponsor EXCLUSIVE

- Customized benefits package to integrate name into name of event
- 'La Grande Affaire in a Box' for 20 guests
- Full-page ad during program
- Logo placed on event welcome card
- Company logo on screen during program
- Name/logo on event website and hospital lobby electronic donor wall
- Inclusion in gala ad in news publication prominently featuring corporate logo
- 5 standard hotel room vouchers to be redeemed at a future date
- 15 tickets for the opportunity drawing

○ \$25,000 Platinum Sponsor TWO AVAILABLE

- 'La Grande Affaire in a Box' for 20 guests
- Full-page ad during program
- Logo placed on event welcome card
- Company logo on screen during program
- Name/logo on event website and hospital lobby electronic donor wall
- Inclusion in gala ad in news publication featuring corporate logo
- 3 standard room vouchers to be redeemed at the hotel at a future date
- 10 tickets for the opportunity drawing

○ \$15,000 Wine or Dinner Sponsor ONE AVAILABLE

- Recognition on wine bottles
- 'La Grande Affaire in a Box' for 14 guests
- Half-page ad during program
- Logo placed on printed menu and welcome card
- Name/logo featured three times during main program, on event website and hospital lobby electronic donor wall
- Inclusion in gala ad in news publication featuring corporate logo
- 2 standard hotel room vouchers to be redeemed at a future date
- 5 tickets for the opportunity drawing

○ \$10,000 Gold Sponsor

- 'La Grande Affaire in a Box' for 10 guests
- Name/logo featured one time during main program, on event website and hospital lobby electronic donor wall
- Half-page ad during program
- Logo placed on event welcome card
- Inclusion in gala ad in news publication featuring corporate name
- 2 standard hotel room vouchers to be redeemed at a future date
- 4 tickets for the opportunity drawing

○ \$7,500 Wine Bag Sponsor SOLD OUT

- Logo on one side of the wine bag given participants
- 'La Grande Affaire in a Box' for 6 guests
- Logo placed on event welcome card
- Name/logo on event website and hospital lobby electronic donor wall
- Inclusion in gala ad in news publication featuring corporate name

○ \$7,500 Silver Elite Sponsor

- 'La Grande Affaire in a Box' for 10 guests
- Quarter-page ad during program
- Logo placed on event welcome card
- Name/logo on event website and hospital lobby electronic donor wall
- Inclusion in gala ad in news publication featuring corporate name
- 1 standard hotel room voucher to be redeemed at a future date
- 2 tickets for the opportunity drawing

Continued...



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Sponsorship opportunities

● \$6,000 Silver Sponsor MOST POPULAR

- 'La Grande Affaire in a Box' for 10 guests
- Logo placed on event welcome card
- Name/logo on event website and hospital lobby electronic donor wall
- Inclusion in gala ad in news publication featuring corporate name

○ \$5,000 Centerpiece Sponsor SOLD OUT

- 'La Grande Affaire in a Box' for 4 guests
- Logo placed on centerpiece sent to guests
- Logo placed on event welcome card
- Name/logo on event website and hospital lobby electronic donor wall
- Inclusion in gala ad in news publication featuring corporate name

○ \$4,000 Event Face Mask Sponsor SOLD OUT

- 'La Grande Affaire in a Box' for 4 guests
- Logo placed on the face masks sent to all guests
- Logo placed on event welcome card
- Name/logo on event website and hospital lobby electronic donor wall
- Inclusion in gala ad in news publication featuring corporate name

○ \$4,000 Hand Sanitizer Sponsor SOLD OUT

- 'La Grande Affaire in a Box' for 4 guests
- Logo placed on the hand sanitizer sent to all guests
- Logo placed on event welcome card
- Name/logo on event website and hospital lobby electronic donor wall
- Inclusion in gala ad in news publication featuring corporate name

○ \$2,500 Event Partner

- 'La Grande Affaire in a Box' for 2 guests
- Logo placed on event welcome card
- Name/logo on event website and hospital lobby electronic donor wall
- Inclusion in gala ad in news publication featuring corporate name

○ \$550 Individual Ticket

I would like to purchase _____ tickets at \$550 each.

Total: \$_____

Digital Program Ad

- Full Page Ad*\$1,000
- Half Page Ad*\$750
- Quarter Page Ad*\$500

*All artwork and logos must be CMYK and 300 dpi resolution. Accepted file formats are JPEG, TIFF, EPS and PDF. Sponsor deadline for logo inclusion on first promotional piece is August 28, 2020. Deadline for digital program ad and remaining collateral pieces is October 13, 2020.

- I/We cannot attend the event but would like to make a charitable donation to support CHMC.

Enclosed is a donation of \$_____.

Other customized sponsorship opportunities are available.
Please contact Maggie Trigueros at (213) 742-6301 or
Maggie.Trigueros@DignityHealth.org for more information.



**California Hospital
Medical Center Foundation**
A Dignity Health Member

**Thank you for your generous support of
California Hospital Medical Center Foundation!**

Virtual Fundraiser

Payment options

- ☐ I/My company would like to sponsor the event as a _____ Sponsor for a total of \$ _____
- ☐ If you would like to pay by credit card, please call us at (213) 742-5871.
- ☐ Enclosed is my check payable to CHMC Foundation.
- ☐ I/My company will pay by check at a later date. (In order to guarantee your reservation without submitting a payment, you must provide your credit card information. The card will only be charged if a check has not been received by December 4, 2020.)

Your contact information

Company _____ Phone _____
(As you would like it listed on event materials.)

Name _____ E-Mail _____

Address _____ City _____ State _____ Zip _____

Reservations will not be confirmed until payment, or credit card guarantee, is received.

Return this form with your payment to:

CHMC Foundation
Attn: Maggie Trigueros
1401 S. Grand Avenue-Leavey Hall
Los Angeles, CA 90015
—or— fax form to (213) 742-5875

For more information:

Please call (213) 742-6301 or email
Maggie.Trigueros@DignityHealth.org

www.SupportCaliforniaHospital.org

Tax ID#: 95-4000909
California Hospital Medical
Center Foundation is a 501(c)(3)
nonprofit organization.

