



Heart of the City 5K

Be a **humankindness** hero. Donate today to support CHMC.

California Hospital has been on the frontlines of COVID-19 in Los Angeles since the beginning. By confirming your support today, you'll be standing alongside our nurses, physicians, respiratory therapists, environmental services staff, and our entire team as we work on our road to recovery. **100% of your gift** will help address our most immediate pandemic response and recovery needs, including our special "care for the caregivers" program to sustain our dedicated staff. Thank you for being there for us.

Sponsorship

1 AVAILABLE

ACTS OF KINDNESS SPONSOR // \$10,000

- ♥ 30 event t-shirts
- ♥ Your company name integrated into the name of the Acts of Kindness Challenge ("Sponsored by")
- ♥ Two (2) dedicated Act of Kindness video or photo spotlights on social media
- ♥ Your logo/company name on our website and collateral
- ♥ Your logo on the back of the event t-shirt*

SOLD OUT

T-SHIRT SPONSOR // \$5,000

- ♥ 20 event t-shirts
- ♥ Your logo on one sleeve of the event t-shirt sleeve and on the back*
- ♥ One (1) dedicated Act of Kindness video or photo spotlight on social media
- ♥ Your logo/company name on our website and collateral

SOLD OUT

BINGO CARD SPONSORS // \$4,000

- ♥ 20 event t-shirts
- ♥ Your logo on the bingo card
- ♥ One (1) dedicated Act of Kindness video or photo spotlight on social media
- ♥ Your logo/company name on our website and collateral
- ♥ Your logo on the back of the event t-shirt*

SOLD OUT

FACE MASK SPONSORS // \$3,000

- ♥ 20 event t-shirts
- ♥ Your logo on the official event face mask
- ♥ One (1) dedicated Act of Kindness video or photo spotlight on social media
- ♥ Your logo/company name on our website and collateral
- ♥ Your logo on the back of the event t-shirt*

4 AVAILABLE

KINDNESS SPOTLIGHT SPONSOR // \$2,500

- ♥ 20 event t-shirts
- ♥ Your logo/company name on a weekly Acts of Kindness video spotlight ("Sponsored by")
- ♥ One (1) dedicated Act of Kindness video or photo spotlight on social media
- ♥ Your logo/company name on our website and collateral
- ♥ Your logo on the back of the event t-shirt*

PARTNER IN KINDNESS // \$1,000

- ♥ 15 event t-shirts
- ♥ One (1) dedicated Act of Kindness video or photo spotlight on social media
- ♥ Your logo/company name on our website and collateral
- ♥ Your company name on the back of the event t-shirt*

COMMUNITY PARTNER // \$500

- ♥ 10 event t-shirts
- ♥ One (1) dedicated Act of Kindness video or photo spotlight on social media
- ♥ Your logo/company name on our website and collateral
- ♥ Your company name on the back of the event t-shirt*

For more information, please contact
Maggie Trigueros, Director of Philanthropy
Maggie.Trigueros@DignityHealth.org (213) 742-6301

**Deadline to be included on the T-shirt is March 26, 2021.*

Tax ID # 95-4000909, City of LA information card on file.



Heart of the City 5K



ARE YOU LOOKING FOR AN employee wellness activity?

Your organization or group can do some team-building and support California Hospital Medical Center (CHMC) at the same time by participating in the Heart of the City 5K Acts of Kindness Challenge!

The team with the most Acts of Kindness completed by May 14, 2021 will be named our **Acts of Kindness Champion!**

Become a **COMMUNITY PARTNER BY PLEDGING \$500** on behalf of your organization or group! You'll receive:

- ♥ 10 event t-shirts
- ♥ One (1) dedicated Act of Kindness video or photo spotlight on social media
- ♥ Your logo/company name on our website and collateral
- ♥ Your name on the back of the event t-shirt*

SPONSORSHIPS ALSO AVAILABLE (\$1,000–\$10,000)





Heart of the City 5K

Reserve your sponsorship.

Reserve your sponsorship by **March 26, 2021** to be included on the event t-shirt!

I/We wish to help California Hospital Medical Center create healthier tomorrows for thousands of people, and encourage the growth of a lively new downtown, by supporting this event with a sponsorship or donation.

- | | | | |
|--|--------------------|--|---------|
| <input type="checkbox"/> Acts of Kindness Sponsor..... | \$10,000 | <input type="checkbox"/> Kindness Spotlight Sponsor..... | \$2,500 |
| <input type="checkbox"/> T-Shirt Sponsor..... | \$5,000 | <input type="checkbox"/> Partner in Kindness..... | \$1,000 |
| <input type="checkbox"/> Bingo Card Sponsor..... | \$4,000 | <input type="checkbox"/> Community Partner..... | \$500 |
| <input type="checkbox"/> Face Mask Sponsor..... | \$3,000 | | |

- We would like to make a charitable donation of \$_____ to support
CHMC's more immediate pandemic response and recovery needs.

TOTAL PAYMENT: \$_____

- Enclosed is our check**, payable to the CHMC Foundation.

Send payment and completed form to:

CHMC Foundation, Attn: Heart of the City
1401 S. Grand Ave, Los Angeles, CA 90015

To pay by credit card, please call us at (213) 742-5871.

Company: _____
(AS YOU WOULD LIKE IT LISTED ON EVENT MATERIALS)

Phone: _____

Name: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

**100% of funds raised will benefit California Hospital Medical Center's
most immediate pandemic response and recovery needs.**

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