

Under the Tuscan Sky



MILLENNIUM BILTMORE HOTEL
DOWNTOWN LOS ANGELES

6:00pm | Reception and Silent Auction
7:30pm | Five-Course Culinary Experience, Program and Live Auction



THE EVENT

One of the most talked about evenings in Los Angeles, La Grande Affaire has been a signature event for 25 years. Held at the prestigious Millennium Biltmore Hotel, this black-tie gala features a five-course gourmet menu with paired wine, live musical entertainment, dancing and a silent and live auction. This year, guests will be transported to Italy, where they will dine *Under the Tuscan Sky* as one of the world's most lauded chefs, Celestino Drago, tantalizes their taste buds with the glorious flavors of the region. All proceeds raised support California Hospital Medical Center, a vital community resource for all of Los Angeles.

THE NEED

California Hospital Medical Center (CHMC) is making a difference each day by serving the needs of our ever growing community. A nonprofit community hospital founded in 1887, CHMC has led the way to a healthier future for all who visit, work, or live downtown. Proceeds from this year's event will enable CHMC to further its work as a safety-net hospital, delivering compassionate, high-quality, affordable health services, and improving the quality of life in downtown Los Angeles.

OUR GUESTS

500+ corporate executives, community leaders, friends, and supporters.

PROMOTION

Sponsors will be recognized in professionally-designed collateral materials including a formal invitation and program to be distributed the night of the event, a Foundation newsletter (print and electronic) that goes to the city's top business leaders and philanthropists, plus displays, signage, and other recognition.

TICKETS

\$550 per person
\$1,000 Individual ticket to be seated at Hospital President's table (Limited to 8 tickets)

SPONSORSHIPS

- \$25,000 Platinum Sponsor (Sold)
- \$15,000 Wine Sponsor (Sold)
- \$10,000 Gold Sponsor (Sold)
- \$7,500 Silver Elite Sponsor (Sold)
- \$5,500 Silver Sponsor (Sold)
- \$5,000 Dinner Course Sponsor (Two available)
- \$4,500 Reception Sponsor (Two available)
- \$4,500 Wine Bag Sponsor (Sold)
- \$4,500 Caffè Bar Sponsor (Exclusive) **New!**
 - \$2500 Option (No seats to gala)
- \$4,500 Red Carpet Sponsor (Exclusive) **New!**
 - \$2500 Option (No seats to gala)
- \$4,000 Floral Sponsor (Sold)
- \$3000 Prosecco Toast Sponsor (Exclusive) **New!**
- \$2,500 Menu Sponsor

* Select Photos by Carl Coan Photography and Neala Coan Studio

2015 Committee



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Newly Added Customized Sponsorships NOW AVAILABLE!



\$25,000 PLATINUM SPONSOR (SOLD)

\$15,000 WINE SPONSOR (SOLD)

\$10,000 GOLD SPONSOR (SOLD)

\$7,500 SILVER ELITE SPONSOR (SOLD)

\$5,500 SILVER SPONSOR (SOLD)

\$5,000 DINNER SPONSOR

(TWO AVAILABLE, THREE SOLD)

- Recognition signage presented during dinner with corresponding course (Antipasto, Primo, Secondo, Contorno or Dolce)
- Four tickets for the gala
- Quarter page ad in program
- Name/logo in all printed materials, Foundation website, event signage, hospital lobby electronic donor wall*
- Company name announced at event prior to course service
- Inclusion in gala ad in *Downtown News* prominently featuring corporate logo
- Bottle of wine per couple

\$4,500 RECEPTION SPONSOR (TWO AVAILABLE)

- Recognition signage during reception/silent auction
- Four tickets for the gala
- Name/logo in all printed materials, Foundation website, event signage, hospital lobby electronic donor wall*
- Inclusion in gala ad in *Downtown News* prominently featuring corporate logo
- Bottle of wine per couple

\$4,500 WINE BAG SPONSOR (SOLD)

New! **\$4,500 CAFFÈ BAR SPONSOR (EXCLUSIVE)**

*Optional: \$2,500 without seats to the gala

- Four tickets for the gala*
- Logo on coffee/refreshment table that will be stationed at the hotel exit
- Logo on one side of disposable coffee cups available at station
- Name/logo on all printed materials at the event, Foundation website, event signage, hospital lobby electronic donor wall*
- Bottle of wine per couple

New! **\$4,500 RED CARPET SPONSOR (EXCLUSIVE)**

*Optional: \$2,500 without seats to the gala

- Four tickets for the gala*
- Name/logo on photo available for guests who pose on the "paparazzi" red carpet
- Name/logo in all printed materials at the event, Foundation website, event signage, hospital lobby electronic donor wall*
- Bottle of wine per couple

\$4,000 FLORAL SPONSOR (SOLD)

New! **\$3,000 PROSECCO TOAST SPONSOR (EXCLUSIVE)**

- Two tickets for the gala
- Speaking opportunity for a representative to welcome guests (30-45 seconds) during the gala reception and prior to the toast
- Name/logo in all printed materials at the event, Foundation website, event signage, hospital lobby electronic donor wall*
- Bottle of wine per couple

\$2,500 MENU SPONSOR

- Logo placed on printed menu
- Name/logo in all printed materials, Foundation website, event signage, hospital lobby electronic donor wall*

\$1,000 INDIVIDUAL TICKET

- To be seated at Hospital President's Table

(LIMITED TO 8 TICKETS)

I would like to purchase _____ tickets at \$1,000 each
Total: \$ _____

\$550 INDIVIDUAL TICKET

I would like to purchase _____ tickets at \$550 each
Total: \$ _____

PROGRAM AD

- New!** Full Page Back Cover Ad** \$3,000
New! Full Page Inside Cover Ad** \$2,000
 Full Page Ad (8.125 x 4.625") \$1000
 Half Page Ad (4.0625 x 4.625") \$ 750
 Quarter Page Ad (2 x 2.31") \$ 500

** Pending availability.

Deadline for program ad is November 1, 2015.

* All artwork and logos must be CMYK and 300 dpi resolution.

Accepted file formats are JPG, TIF, EPS and PDF.

- I/We cannot attend the event but would like to make a charitable donation to support CHMC. Enclosed is a donation of \$ _____.

** Rooms subject to hotel availability.

Other customized sponsorship opportunities are available. Please contact Annie Nuttall at (213) 742-5747 or Annie.Nuttall@DignityHealth.org for more information.

Payment Options

I/My company would like to sponsor the event as a _____ Sponsor for a total of \$ _____

Please charge my: Visa MC Am. Ex. Card # _____

Name as it appears on card (please print) _____

Signature _____ Expiration Date _____ CV Code _____

Enclosed is my check payable to CHMC Foundation.

I/My company will pay by check at a later date. *(In order to guarantee your reservation without submitting a payment, you must provide your credit card information below. The card will only be charged if a check has not been received by December 4, 2015.)*

Credit Card # _____ Expiration Date _____ CV Code _____

YOUR CONTACT INFORMATION

Company _____ Phone _____

Name _____ E-Mail _____

Address _____ City _____ State _____ Zip _____

Reservations will not be confirmed until payment, or credit card guarantee, is received.

Return this form with your payment to:
CHMC Foundation
Attn: Annie Nuttall
1401 S. Grand Avenue – Leavey Hall
Los Angeles, CA 90015 OR fax form to 213.742.5875

*Thank you for your generous
support of California Hospital
Medical Center Foundation!*



FOR MORE INFORMATION

Please call 213.742.5747 or email
CHMCFoundation@DignityHealth.org

Tax ID#: 95-4000909
California Hospital Medical Center Foundation
is a 501(c)(3) nonprofit organization
www.SupportCaliforniaHospital.org