The Leavey Trauma Center Celebrates 10 Years of Saving Lives

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Published for Friends and Supporters of California Hospital Medical Center
2014 Year in Review
A Message from Our Chair

As you walk around our hospital campus, you will begin to see kindness shine at California Hospital. A heartfelt smile, a cheerful “good morning,” or offering help with directions are just some of things you might experience during your visit. To us, excellent care doesn’t just depend on providing high-quality medical treatment, but on our ability to make our patients feel like welcomed guests. We call this the Hello humankindness movement at and at California Hospital, it reaches beyond our walls and into our nearby communities.

For over 128 years, California Hospital has been dedicated to giving our patients the care they expect and deserve. As downtown Los Angeles continues to experience an economic renaissance, we are eager to build awareness among our new neighbors. We are embracing this change at our hospital and looking forward to meeting new friends. However, we wouldn’t be where we are today without the generous support of our past sponsors and donors. We are grateful for your support.

We invite you to witness the Hello humankindness movement for yourself. There are many ways to get involved. Join us for a tour of the hospital, become a volunteer, make a financial contribution, attend one of our signature events—no matter what form of involvement you choose, we look forward to getting to know you better.

Kris H. Davis
Chair
California Hospital Medical Center Foundation

Annual Giving Society — A New Way to Give

California Hospital is making a difference every day in the heart of Los Angeles, whether it’s bringing a new life into the world, saving a life in our Emergency Department, or teaching people how to manage their diabetes and stay out of the hospital. The Foundation’s new Annual Giving Society is a network of friends who provide essential support for these and other hospital programs through their annual gifts.

Society members demonstrate their extraordinary commitment to our mission by contributing $500 or more annually, and in exchange, receive special recognition and access to exclusive opportunities. To learn more about joining this group as a charter member, please call Susan Shum in the Foundation office at 213-742-5662.

“Since so much of my life is centered in downtown L.A., I truly appreciate how California Hospital takes care of this community. I’m proud to be a Charter Member of the new Annual Giving Society, because I’ve seen first-hand how donor support directly funds capital improvements and services that bring hope and healing to so many lives.”

— RJ Noonan
Senior Vice President
Lockton Insurance Brokers
Member, Board of Directors
CHMC Foundation
Annual Giving Society Chair

Memoria in Acterna

WALTER JOSEPH CONN
Paul A. Marvin
J. Thomas McCarty, Esq.
Michael Prepper
John L. Raya
Aubrey Tidibits
Samuel J. Tidibits
Jesse L. Vinlandingham

S A V E T H E D A T E
10/15/15

Annual Giving Society President’s Reception
In an era when hospital emergency departments and trauma centers were closing throughout Los Angeles County, California Hospital made the bold decision to build a trauma center program from the ground up. California Hospital Medical Center marked the 10th anniversary of its Trauma Center program with a celebration on December 3rd attended by former trauma patients, physicians, staff, board members and former administrators.

Since opening in 2004, California Hospital has emerged as the busiest private trauma center in Los Angeles County and has cared for more than 22,000 patients, saving thousands of lives in the process.

Ten years later, we are still leading the way in incredible outcomes and compassionate care.

Subacute Services Now Available at California Hospital Medical Center Complex Needs—Exceptional Care

California Hospital’s new Adult Subacute Unit opened in 2014 to care for adults with long-term, clinically complex conditions such as multiple trauma, degenerative diseases including muscular dystrophy and Parkinson’s disease, and ventilator dependency. Our hospital-based 19-bed unit—the only one of its kind in the Los Angeles area—has distinct advantages, including 24/7 availability of Emergency Services and access to specialists in all fields. Residents and their families benefit from customized clinical and support services carefully planned to maximize quality of life.

Trauma Center Celebrates 10 Years of Saving Lives

FROM PAGE 1

Modern medicine is more effective when it’s delivered with a dose of kindness.

Dignity Health is an organization full of kind, loving people who’ve dedicated their lives to helping others. Hello humankindness is a promise that is demonstrated by empathy, listening, selflessness, and thoughtfulness and is part of creating an exceptional patient experience. We believe that humanity holds the power to heal. We invite you to join us in our mission to create, discover, and celebrate the good in each of us. Maybe we can make this world a little healthier and happier together.

Hello humankindness

Radiology technician Mario Galvez keeps a small notebook tucked in his pocket. As Mario meets patients from different backgrounds, he learns and writes down common words in their languages — all in an effort to better communicate when treating his patients.

Hello humankindness in Action — Something to Smile About

“Right from the start, the CHMC family was so welcoming of me — I knew that I wanted to make this hospital my home. The practice of medicine is how I serve my community — and California Hospital provides the type of supportive environment that allows me to maximize all of my training and experience to help patients manage their disease and maintain the highest possible quality of life.”

—Vincent L. Anthony, M.D., MPH, CPE, CHCQM, Medical Director, Subacute Care Unit

2015 Dates to Remember

Golf Classic
Thursday, May 7

South Park Speaker’s Series
Tuesday, May 19

Annual Giving Society Reception
Thursday, October 15

La Grande Affaire
Thursday, November 19

www.hellohumankindness.org
California Hospital Medical Center Foundation would like to thank our generous sponsors for making this year’s La Grande Affaire the most successful gala to date with over $425,000 raised!

Proceeds will go towards the acquisition of a new 160-slice CT scanner and the renovation of the hospital’s 9th floor telemetry unit.

Al Valmadrid, a neuroscience major at UNC, knew that healthcare was a career path he was exploring but volunteering at California Hospital opened his eyes in a way he never could imagine.

Al is President of the organization Remedy Through Music, a group of performers who travel to different hospitals and convalescent centers in underserved areas, and volunteer their talents as they perform to promote healing.

“California Hospital is one of my favorite places to play,” says Al. “I’ve had some profound experiences here.” Because he plays the violin, a portable instrument, he is able to make a bigger impact on patients and staff by moving from floor to floor during his visits. He can visibly see wrought expressions and tension from faces gradually relax as the music creates a calming impact on the individual.

There is one experience in particular that happened while performing at California Hospital that made a lasting impression on Al.

“In the elevator, my violin duet partner and I received a request to perform for a family who had just experienced a death. I was completely shocked. Laughter and joy from patients, family, or staff usually accompany our song requests. In chilling contrast, listening to this request grounded me in the reality of a hospital’s existence. People die despite treatments and cures. We lifted our violins. We then performed our signature violin duet, ‘Comradre Concerto,’ for the family. Waves of respect and awe flowed back and forth in me, each bow stroke responding to the tone of the room. The piece, normally upbeat, took on a different shade of optimism and gentle hope for the future. When we finished the last note, silence became the music. A quiet ‘gracias’ reached my ears.”

Al is pleased he can comfort others with his presence and music. Now in his senior year at USC, he’s applying to medical school and his applications feature essays about his experiences here at our hospital. “Volunteering at California Hospital helped me see the compassion in healthcare and I’m serving a bigger picture other than burying myself in books.”

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Volunteering at CHMC

Grateful Patient Spotlight

Los Angeles Police Department SWAT Team Officer Nelson Fong was shot in the line of duty and was rushed to the California Hospital Trauma Center where the medical team was able to save his critically injured leg.

“I’m extremely grateful to the team at California Hospital for giving me back my leg and my life.”

Officer Nelson Fong
In calendar year 2014, California Hospital Medical Center was awarded $6,030,472 in grant funds for its inpatient and community benefit programs, some of which are highlighted below.

**CALIFORNIA COMMUNITY FOUNDATION**

- **CARL AND ROBERTA DEUTSCH FOUNDATION** $95,000
- **FUTERNICK FAMILY FOUNDATION** $15,000
- **GOOD HOPE MEDICAL FOUNDATION** $50,000
- **LOS ANGELES COUNTY DEPARTMENT OF HEALTH SERVICES** $31,171
- **MARCH OF DIMES FOUNDATION** $15,852
- **METLIFE FOUNDATION** $10,000
- **CHMC’s Hope Street Family Center** $23,171
- **MOORE-WHITE MEDICAL FOUNDATION** $59,000

**ROTARY CLUBS OF LOS ANGELES AND BEVERLY HILLS**

**SUSAN G. KOMEN FOUNDATION**

- **Awarded to the Los Angeles Center for Women’s Health to provide diagnostic mammography, ultrasound and biopsy services to 105 women under 40 years old who are ineligible for these services through public health insurance programs.**

**THE ATLAS FAMILY FOUNDATION**

**UNIHEALTH FOUNDATION**

- **Awarded to the Los Angeles Center for Women’s Health to provide diagnostic mammography, ultrasound and biopsy services to 105 women under 40 years old who are ineligible for these services through public health insurance programs.**

**WHERE DOES THE MONEY COME FROM?**

**Total fundraising expenses, including salaries, were $1,844,202 for a cost of funds raised ratio of 10.83%.**

**The Use of Charitable Gifts**

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- **Where does the money come from?**
  - Last year, the CHMC Foundation raised over $17 million to benefit CHMC and its activities. This was due to the following generous sources:

- **MARCH OF DIMES FOUNDATION** $53,832

**Where does the money go?**

- The $17,025,000 which the California Hospital Medical Center Foundation raised supported the hospital’s programmatic and capital needs.

**COMMUNITY BENEFIT PROGRAMS REACH BEYOND HOSPITAL WALLETS TO IMPROVE HEALTH AND HELP PEOPLE STAY OUT OF THE HOSPITAL**

Our Community Benefit programs bring information and services to convenient locations throughout Los Angeles. The Community Benefit department’s parish nurse performs health screenings at churches, community centers, schools, and gathering places throughout the year. The screenings are geared toward community members who may be uninsured or underinsured and to those who are not having regular visits with a healthcare provider.

In 2014 alone, there were 126 health screening events with 5,496 individual health screenings conducted. That same year, 1,892 referrals were made to local low-cost or free clinics for services including primary care, dentistry, mental health, women’s health, heart health, diabetes, and drug and alcohol recovery support groups.

The Heart H.E.L.P. (Healthy Eating Living Program) is designed to help participants make healthy choices and reduce the risk for heart disease by increasing their knowledge of risk factors for cardiovascular disease. In addition, the Heart H.E.L.P. aims to educate those who have had a heart attack or a stroke, or who have angina or heart failure.

More than 1,800 participants have benefited from the program in the past four years. Participants who attend the program and return to a follow-up meeting usually lose weight, lower their cholesterol and blood pressure numbers, and have success keeping their sugar levels under control.

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**HOPE STREET FAMILY CENTER RECEIVES NATIONAL AWARD**

At the Afterschool Alliance Conference in Washington DC, middle schooler Donovan Hernandez and Education Coordinators Gina Avila and Sid Oxford accepted the 2014 MetLife Foundation After-School Innovator Award on behalf of the Hope Street Family Center. “Hope Street Family Center provides hope for everyone,” Donovan stated at the Capitol Hill awards breakfast in May 2014, as he described the life-changing impact that Hope Street programs have had on him. The conference and award bring national recognition to California Hospital Medical Center for Hope Street’s educational services for middle school students.

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According to a recent survey, over half of Americans don’t have any of the basic estate planning documents needed to protect their assets. There’s no time like the present to take charge of your future. If you do not have a will or a living trust, take the important first step of having one completed by a competent attorney as soon as possible. If you already have one, read through it and make sure that it still accurately reflects your situation and wishes.

An important choice you can make while creating or updating your estate plan is giving to charity. When you meet with your advisor, consider including a plan to give to charity. While creating or updating your estate plan today!

**Tips for Estate Planning**

- Get a will or living trust written.
- Talk to an attorney you trust to have this done.
- Have formal health and financial power of attorney documents established.
- If you have children under 18, make sure to name a guardian.
- If you have a retirement plan (IRA, 401(k) or 403(b)), be sure you name a beneficiary.
- Consider naming California Hospital Medical Center Foundation for a percentage of your estate.

**WALTER JOSEPH CONN**

Walter Conn passed away peacefully in his sleep surrounded by his family after a hard-fought battle with cancer. A prolific philanthropist, he served on a variety of charitable and school boards, giving money, time, and support to countless charities and institutions over his lifetime. He joined the CHMC Foundation board in 2005 and served until his death on September 28, 2014.

Mr. Conn was chairman and chief executive officer of Charles Dunn Company, a leading Los Angeles-based commercial real estate firm established in 1921. After joining the company in 1963 to establish the Property Management Division, he became a partner in 1978, then acquired the company in 1995 from the Dunn family. The firm flourished under his entrepreneurial leadership, and became one of the largest and most respected firms on the West Coast.

Two gifted neurosurgeons retired in 2014 after more than 40 years of service at California Hospital. Samuel L. Biggers, Jr., M.D. and John J. Holly, M.D. were both key members of our trauma team and they have helped care for many of our most critically injured patients. They were pioneers in the field and have saved and touched thousands of lives. It has been this hospital’s great fortune to call these two incredible physicians our own and we owe them a tremendous debt of gratitude for their service.

**Neurosurgery Team Retires After 43 Years of Life-Saving Service**

Omar W. Stratton, M.D.

CHMC lost a long-time friend and physician leader on December 24, 2014 with the passing of Dr. Omar W. Stratton. A proud fellow of the American College of Obstetricians and Gynecologists and dedicated practitioner, he served on the medical staff at California Hospital from 1961 to 1994. After his retirement, he continued as a member of the CHMC Community Board until stepping down in 2014 due to illness. He also served as Chief of Staff of California Hospital in your estate plans, we can help. Please contact Susan Shum, Director of Development at 213-742-5662. The choices you make now can touch the lives of countless people for many years into the future, so don’t delay—plan today!

**OMAR W. STRATTON, M.D.**

A Lantern of Hope

In a Lantern of Hope, a history of CHMC published in 1993, Dr. Stratton reflected on the hospital to which he devoted a lifetime of service. “I have always felt that the medical center has a destiny that has not as yet been fulfilled,” he said, noting his belief that a key part of this destiny was to be a mission-focused hospital serving the health needs of the central city. By selflessly giving of his wisdom and his remarkable skills as a healer, Dr. Stratton helped build the hospital into the essential community resource it is today.
This section recognizes gifts valued at $500 or more. All gifts are important. We sincerely appreciate the support and generosity of all our donors.
Our 8th Annual California Hospital Golf Classic on May 8 at Angeles National Golf Club was one of our most successful yet! We exceeded the previous year’s revenue by more than $20,000, raising over $162,000 to help purchase the hospital’s patient care tower.

Our success is possible only through the support of our players and sponsors. Thank you for your generosity!

2014 Golf Classic Raises Over $162,000
“Kindness in words creates confidence. 
Kindness in thinking creates profoundness. 
Kindness in giving creates love.”

– Lao Tzu

California Hospital Medical Center Foundation: What We Do
Since 1887, California Hospital Medical Center (CHMC) has provided quality, affordable, health care. Whether you live, work, or visit downtown Los Angeles, CHMC is your hospital. CHMC Foundation supports the hospital’s mission by raising funds for capital improvements, new technology, staff education and community services.

Dignity Health — Mission, Vision and Values

Our Mission
We are committed to furthering the healing ministry of Jesus. We dedicate our resources to:
- Delivering compassionate, high-quality, affordable health services;
- Serving and advocating for our sisters and brothers who are poor and disenfranchised; and
- Partnering with others in the community to improve the quality of life.

Our Values
Dignity Health is committed to providing high-quality, affordable health care to the communities we serve. Above all else we value:
- **DIGNITY** — Respecting the inherent value and worth of each person.
- **COLLABORATION** — Working together with people who support common values and vision to achieve shared goals.
- **JUSTICE** — Advocating for social change and acting in ways that promote respect for all persons and demonstrate compassion for our sisters and brothers who are powerless.
- **STEWARDSHIP** — Cultivating the resources entrusted to us to promote healing and wholeness.
- **EXCELLENCE** — Exceeding expectations through teamwork and innovation.

Please remember to include California Hospital Medical Center Foundation in your estate planning.