

Foundation Update

FEBRUARY 2017 — SEPTEMBER 2017



Photo credit:
Christian Pablico

Pictured are just a few of the team members who together keep babies in our Neonatal Intensive Care Unit safe from infection, including (seated, left to right) Levita Smith, BSN, RN, CIC, Interim Infection Prevention & Control Manager and Suman Radhakrishna, MD, Infection Prevention Committee Chair, with staff from the NICU, Clinical Laboratory, Pharmacy, and Environmental Services.



Achieving Patient Safety Excellence through a Team Approach

Earlier this year, California Hospital Medical Center received the **Healthgrades Patient Safety Excellence Award™**, a designation that recognizes superior performance in protecting hospitalized patients from serious, potentially preventable complications such as injuries and infections.

The distinction places CHMC among the top 10% of all short-term acute care hospitals reporting patient safety data as evaluated by Healthgrades, the leading online resource for comprehensive information about physicians and hospitals. *Continued on page 4*

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New Staff Member



Elizabeth Zamora

has joined the CHMC Foundation in the role of Executive Director of Philanthropy, responsible for the capital campaign in support of our

hospital expansion project. Elizabeth comes to us with significant major gifts experience from her prior roles at Cedars-Sinai Medical Center and UCLA School of Nursing. She has also worked in a variety of health and wellness marketing positions.

Elizabeth grew up in Del Rey and is a graduate of Middlebury College. She went on to receive her Master's of Business Administration from Pepperdine University with a Global Management specialty she earned at Oxford University.

Elizabeth looks forward to working closely with CHMC's family of supporters.

Elizabeth.Zamora@DignityHealth.org
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A Message from Our Chair



At Dignity Health California Hospital Medical Center, every patient receives excellent care with the promise of humankindness. The hospital is the center of health and wellness for the community we serve.

Over the past several months, California Hospital Medical Center (CHMC) has been the recipient of several prestigious awards within the health care industry. In this issue, you'll hear from Dr. Suman Radhakrishna, an infectious

disease expert and physician at CHMC, who is also the chair of CHMC's Infection Prevention Committee. She emphasizes the importance of team work at CHMC because every employee plays an important role in patient care. From the doctors and nurses . . . to the staff members who clean our facility or greet you in the lobby upon arrival . . . everyone is equally important at our hospital. It's truly a team effort.

Our supporters are also part of this team. I could not be more grateful to be a part of this wonderful organization that does so much good for so many. Our talented, skilled, and committed caregivers and staff are truly second to none—and your generosity helps provide them with the facilities and equipment that support our outstanding outcomes.

Thank you for your continued support of California Hospital. Because of you and many other dedicated supporters, our team is stronger and able to do more for our patients and the community we all share.

Kris H. Davis, Chair
California Hospital Medical Center Foundation
Board of Directors

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**California Hospital
Annual Giving Society
President's Reception**
Thursday
November 2, 2017



**The 27th Annual
La Grande Affaire**
Friday
November 17, 2017



**Circle of Hope
Champions for
Children Luncheon**
Thursday
February 1, 2018





California Hospital with the ever-changing downtown Los Angeles skyline.

A vital component of CHMC's patient safety efforts is preventing infection. "Infection prevention truly is everyone's job," said **Suman Radhakrishna, MD, an infectious disease expert who has chaired CHMC's multidisciplinary Infection Prevention Committee since 2001.**

Physicians, nurses and nursing assistants, therapists, technicians, and other team members who provide hands-on care for our patients effectively help stop the spread of bacteria and viruses



"Our ability to safeguard our patients and the health of our community is only as good as our weakest link."

—Suman Radhakrishna, MD

through proper hand hygiene and strict adherence to other established protocols.

What may not be as obvious is that even non-direct patient care staff members play a critical role in infection prevention. This includes our Environmental Services team that cleans and prepares rooms to welcome new patients, our Engineering team that maintains our special negative air pressure rooms, and our Dietary staff who ensure that food on our patient trays is maintained at safe temperatures before, during, and after preparation. Our Clinical Laboratory and Pharmacy teams also are key, helping to identify specific pathogens and determine the best options for treatment.

California Hospital works closely with other hospitals and healthcare agencies, including the Centers for Disease Control and Prevention (CDC) and the Los Angeles County Department of Public Health, to track and control disease outbreaks and to identify and disseminate best practices in keeping hospitalized patients

and the larger community safe. According to Dr. Radhakrishna, CHMC's commitment to rigorous monitoring of our infection prevention and control activities and outcomes, combined with our willingness to share this information openly, has made our hospital an integral part of a worldwide network that focuses 24/7 on protecting entire populations.

"We are very transparent," said Dr. Radhakrishna, pointing out that it's only through collaboration that problems and risks can be identified early across hospitals and agencies so that solutions can quickly be developed and shared.

"Our ability to safeguard our patients and the health of our community is only as good as our weakest link," she added. "We are energized by the challenges that are inherent in protecting people from potentially devastating harm, and we are proud to be at the forefront of this fundamental aspect of caring for our patients."

Hope Street Margolis Family Center celebrates its 25th anniversary at the annual Circle of Hope Luncheon



Honorees Vickie Kropenske (left) and Celia Chavez (right) join Hope Street Margolis Family Center's Fund Development Committee members (left to right): Raúl Vargas, Eloise Appel (committee vice chair and event co-chair), Shianne Hollander, Jeanne Raya, Richard Oxford (chair), Lilith Borko, Linda Ellman (event co-chair), Hannah Kirschner. *Not pictured here:* Susan Berk, Kelly Jones, MD, Suzan Vida Konell, Esq., Kim Krug, Michelle Lainez, David Marquez, John Opgenorth, Ramona Quinn, Fernando Villa, Sandy Warde White

The event on February 10th at the Jonathan Club, attended by 330 guests, **raised more than \$300,000** to support Hope Street's afterschool and health and wellness programs. Hope Street's Founding Director **Vickie Kropenske** and **Celia Chavez**, President and General Manager of Telemundo 52 Los Angeles/KVEA, were the "Champions for Children" honorees for their work in supporting children, families, and the community. In accepting her award, Ms. Kropenske spoke about the growth and success of Hope Street and introduced alumni who have gone on to college, stating, "These fine young adults flourished in spite of inadequate schools and limited resources, with the help of Hope Street volunteers, staff, and donors."



Vickie Kropenske celebrates her award with Hope Street staff and students.

We are grateful to our many sponsors, donors, and the Jonathan Club for their generosity and support of Hope Street Margolis Family Center. Special thanks to our Honorary Committee co-chaired by **Steven A. Nissen**, Senior Vice President of Legal and Government Affairs, NBCUniversal and the **Honorable Donna Ellman Garber**, former Mayor, City of Beverly Hills. The Hope Street Fund Development Committee, led by **Richard Oxford** and luncheon co-chairs **Eloise Appel** and **Linda Ellman**, contributed their time and talents to make Hope Street's 25th anniversary especially memorable. *Continued on page 6*



Hope Street continued



Steve Nissen, honorary committee co-chair, presents Celia Chavez with the Champions for Children award.

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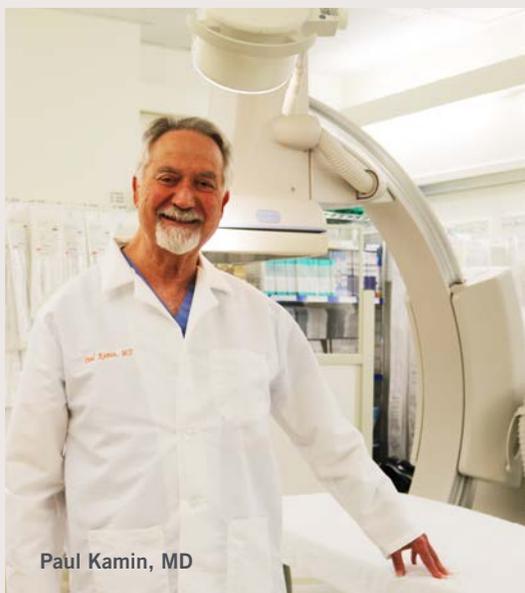
Physician Mentors: Teaching “Real Life” Skills to Future Caregivers

There is no doubt that California Hospital Medical Center physicians are passionate about patient care, and each one has a unique story about what compelled them to become a doctor. Medicine isn't something you fall into, it's a calling that is an intensely competitive field and requires years of rigorous education, sacrifice, and dedication. Choosing this life path is a decision best made with a realistic view and thorough understanding of what being a doctor is really like. With this in mind, Marc Futernick, MD, Medical Director of Emergency Services, approached Tracy Nordbak, Director of Volunteer Services, to suggest a program where physicians could mentor students considering the medical profession.

Since CHMC's Physician Mentor program began in 2011 in partnership with USC, 84 students have participated. Students must first spend a minimum of two semesters in regular volunteer activity at CHMC as USC Trojan Health Volunteers, where they help pass patient meal trays and assist with a wide range of tasks in the Emergency Department. Based on performance, conduct, and commitment, select students are then invited to participate in the program, where they receive enhanced training in infection prevention, sterile processing, and patient privacy laws. They also learn directly from individual physicians, who volunteer their time to share their passion and experience with their mentees.

Dr. Paul Kamin and Maks Tsvetkov

Vascular and Interventional Radiologist, Paul Kamin, MD, mentored Maksym Tsvetkov for multiple rotations at CHMC.



Paul Kamin, MD

“It’s immensely rewarding now to help future caregivers experience what being a doctor is like in the ‘real world.’”



Dr. Paul Kamin instructs student Julia Balboni in the CHMC Radiology Department.

“I’m so fortunate to be 70 years old and to still love what I do,” said Dr. Kamin. “But I also remember how hard it was to truly understand what it takes to be a

doctor, until I was actually doing the work day to day. That’s why it’s immensely rewarding now to help future caregivers experience what being a doctor is like in the

‘real world.’ And students like Maks—those who are smart, hard-working, and motivated—make it so easy to connect as a mentor.”

HERE IS WHAT MAKS HAD TO SAY ABOUT HIS EXPERIENCE:



“Even though I was only a college student, Dr. Kamin treated me as an equal, helping me develop my patient interaction skills as well as my medical problem solving skills. He had an uncanny ability to explain the most challenging concepts of interventional radiology with ease and excitement. I looked up to him as a mentor because even though he has been part of the profession for a long time, he believes that constant learning is a fundamental part of medicine. Whenever we would work with patients, Dr. Kamin’s friendly demeanor and vast medical knowledge would lighten the darkest of meetings—you could see a spark of happiness in everyone, patients and nurses included, when Dr. Kamin entered the room. Dr. Kamin inspired me to show the utmost care for everyone I met and to continue expanding my horizons.”

Maksym Tsvetkov at graduation from the University of Southern California



This two-generation program supports families in achieving literacy.

The Hope Street Margolis Family Center's Family Literacy Program

The Hope Street Margolis Family Center's Family Literacy Program—the only such program in downtown Los Angeles—fills a critical resource gap within our community. This grant-funded program, supported by the **Atlas Family Foundation**, the **Carl and Roberta Deutsch Foundation**, **U.S. Department of Health and Human Services, Administration for Children and Families (US DHHS-ACF)** and the **Los Angeles Unified School District (LAUSD)**, is grounded in research showing that literacy learning begins at birth and develops gradually over time. As their child's primary caretakers, parents are also their child's first teachers.

Our two-generation program model supports parents in this role through parenting skills and literacy training, while simultaneously fostering children's early language, cognitive, social-emotional and other development through high-quality, center-based early



childhood education. Additionally, the program strengthens family stability and economic self-sufficiency through intensive in-home case management and linkages with health care, mental health, housing, adult education, and employment services.

The need for these services among local families is significant, since



the majority (61%) are foreign-born and the primary language spoken in the home is Spanish. Our community is home to the "working poor," with 25% of families earning less than \$15,000 annually. Limited literacy and English language proficiency are major barriers to parents' involvement in their children's academic activities.



Children who enter kindergarten with limited English proficiency are more likely to experience difficulties with early school performance and later achievement.

The program has a proven track record, with children making significant gains in their overall development and attainment of school readiness skills, and parents demonstrating improved parenting and English language skills. The story below further illustrates the program's impact:

Susana and her three-year-old son Miguel arrived from El Salvador in 2016. When they enrolled in our program this past March, Susana reported that Miguel had frequent temper tantrums and his Hope Street teachers noticed a language delay. Since then, his teachers have reported significant progress in his development. Susana has also seen a major change, and for the first time, she is able to have a conversation with him. In El Salvador, Susana studied to be a nurse, and she is eager to begin her career here. She is now enrolled in supplementary English-as-a-Second-Language classes at Evans Community Adult School and is pursuing her In-home Supportive Services (IHSS) certificate to work as a home health aide. Both mother and son are working incredibly hard to achieve their goals, which are now within reach.

IN MEMORIAM

Isabel “Betty” Morales Oxford

California Hospital Medical Center and the Hope Street Margolis Family Center lost a dear friend on April 17th with the passing of **Betty Morales Oxford**. Her vivacious personality and warm smile would light up the room and she was known for her kindness and positive attitude. A former school teacher, she volunteered many hours tutoring children at Hope Street.



Betty Oxford with husband Richard O. Oxford (left) and son Sid Oxford at the 2016 Annual Giving Society President's Reception

“She was one of the first volunteers in our youth afterschool program when it began over 20 years ago. She was a wonderful mentor and was instrumental in recruiting other volunteers,” said Vickie Kropenske, Founding Director of Hope Street Margolis Family Center.

At last year's Annual Giving Society President's Reception, Betty and her husband received the “Spirit of Philanthropy Award” for their long-time support and tireless dedication to the hospital. After her initial surprise as her name was called, Betty quickly captured the audience of more than 100 guests with her emotional and powerful words of gratitude.

Betty will forever be remembered as a devoted wife of 54 years to CHMC Foundation Board Member, Richard Oxford, a loving mother to Sid and Sandra, grandmother, sister, aunt, cousin, teacher, philanthropist, friend, and an inspiration to all who knew her.



Ready, set, go! Participants crossing the start line on race day.

Heart of the City 5K Raises Record Amount



Patients will benefit from the new pieces of imaging equipment purchased with proceeds from this Heart of the City 5K and California Hospital Golf Classic.

California Hospital Medical Center Foundation would like to thank our generous runners/walkers, fundraisers, and sponsors for making this year's **5th Annual Heart of the City 5K** our most successful race to date with more than **\$235,000 raised!**

We are especially grateful to our planning committee members and our event chair and champion, **Marc Futernick, MD**, for their tireless dedication and hard work.

100% of the proceeds helped to purchase new portable X-ray units to better serve our patients.

The participation was incredible this year, and it was great to see our community come together on a Saturday morning in support of California Hospital Medical Center.



Warm-ups led by members of the Laker Girls.



The National Anthem sung by members of the Gay Men's Chorus of Los Angeles.



(left to right) Hospital President Margaret R. Peterson, PhD, Event Chair Marc Futernick, MD, winner of the Corporate Cup Bedpan Trophy, Joe Piombino from Los Angeles Self Storage, and event emcee Deborah Baker Jr. from CBS's *The Great Indoors*.



Congratulations to the Corporate Cup winner JW MARRIOTT LOS ANGELES L.A. LIVE.

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A special thanks to CCA for being our Corporate Cup partner at this year's race.





California Hospital Golf Classic Planning Committee (left to right, back row) John Gota, LA Cancer Network; Bill Kwok, Kindred Healthcare; Robert J. Margolis, MD; Leonard W. Liang, MD, CHMC; Jeff Stoner, Cooperative of American Physicians, Inc.; Faye Lee, MD, FACC, CHMC; Craig Burger, CFA, Covington Capital Management; Nathan R. Nusbaum, CHMC; Mitchel Zelinger, Tangram Interiors; Rodney Cheng, MD, CHMC; (front row) Jeffrey D. Cunningham, Medical Asset Management; Robert J. (RJ) Noonan, Jr., Lockton Insurance Brokers LLC; and Robert Rothbart, MD, CHMC.

The 11th Annual California Hospital Golf Classic

The **11th annual California Hospital Golf Classic** on May 24th at Angeles National Golf Club **raised more than \$216,000**, exceeding our event goal of \$200,000! These funds allowed us to purchase mobile imaging equipment that can be calibrated to provide all patients—including children and babies—with the best diagnostic imaging available with the least amount of radiation.

The Foundation thanks our generous sponsors and our volunteer event committee, led by Founding Chair **Robert J. Margolis, MD** and event co-chairs **Jeffrey D. Cunningham** and **Robert K. Rothbart, MD**, for making this success possible.



Guest speaker and award winning college and professional football coach, Norm Chow (left), with moderator and LA Times sports columnist, Sam Farmer.



Sheldon Mechanical Corporation wins Top Grossing Team at the tournament.

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The Lantern of Hope Society: an invitation to make an even bigger difference

You spend a lifetime working to provide for yourself and your loved ones. You also give to make the world a better place for your generation, and for those who will inherit this world from you.

You may wonder what more you can do to ensure a secure future for your favorite causes, like California Hospital Medical Center Foundation. Planned giving—which simply means transferring assets to one or more designated charities now or as part of your estate plan—is an easy way to continue doing good, even beyond your lifetime.



Did you know that a planned gift can . . .

- 1 Be as straightforward as naming your favorite charity** to receive a specific dollar amount in your will or trust?
- 2 Be made alongside other gifts you leave** to your family members and friends?
- 3 Be made with assets** such as your home or other property, stocks, business holdings, retirement account, or life insurance policy?
- 4 Provide you with tax benefits** and, in some cases, an income stream?
- 5 Enable you** to make a bigger impact than you ever thought possible, even if you don't consider yourself wealthy?

It's never too early (or too late!) to take this next step to ensure that the assets you've built will sustain what you care deeply about, for the next generation.

For more information about what planned gift options might be best for you, please call Susan Shum at 213.742.5662.



Ian Ditch with CHMC Pediatric Nurses, and Ian's mother, Wendy On (far right), donates his birthday presents to patients at California Hospital.

Ian Ditch: Little Donor. Big Heart.

When **Ian Ditch** turned six earlier this year, he had a fun birthday party surrounded by loved ones. Even at such an early age, Ian had an understanding of how lucky he was to be healthy enough to run around as he celebrated with his friends and family. **He decided that this year, he wanted to help others who were less fortunate.**

Ian's mother, **Wendy On**, a partner with the downtown accounting firm Fineman West & Company, LLP was familiar with California

Hospital Medical Center through her volunteer work on the Foundation's special event committees. She told Ian about how the hospital takes care of ill and injured children, and they talked about how toys, like the ones Ian received for his birthday, could make a big difference for these patients. Little Ian was eager to help!

He and his mother loaded the car with his presents and delivered them to California Hospital. Our

Pediatric nurses were excited to receive this selfless and heartfelt gift from such a young donor, and Ian's smile showed the joy that can be found in helping others. It's something that we hope will stay with him for the rest of his life.

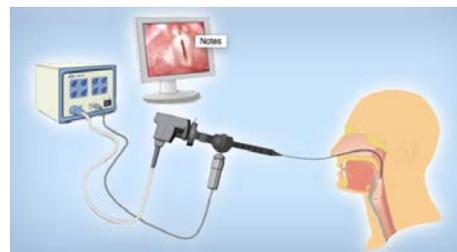
Thank you, Ian! You remind us about the power of giving and we are grateful to you for putting a smile on the faces of so many children.

Making the Difference for our Patients

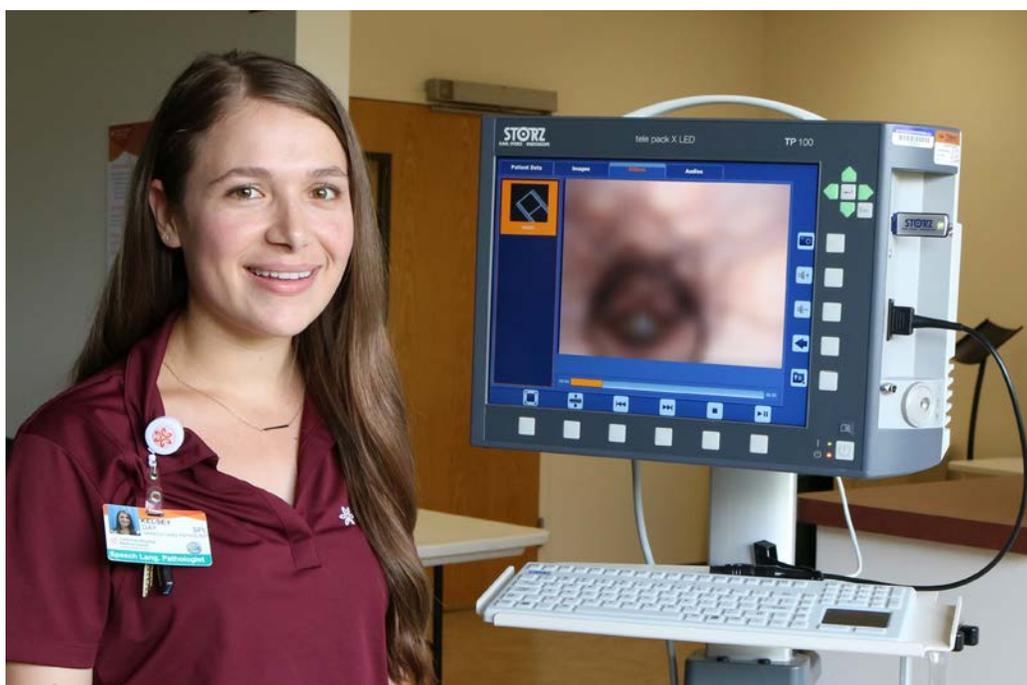
Thanks to donor support, the CHMC Foundation recently funded new state-of-the-art equipment to evaluate and treat swallowing disorders.

Fiberoptic Endoscopic Evaluation of Swallowing (FEES) is an instrumental procedure provided by certified speech-language pathologists, at the bedside, to evaluate swallow function

in individuals with dysphagia, or difficulty swallowing. The procedure involves passing a flexible endoscope through a patient's nasal passage, so that the structures of the throat can be visualized on a monitor during swallowing. In addition to performing videofluoroscopic swallow studies in Radiology, this equipment optimizes our Speech



Department's ability to provide the most innovative assessments for our patients, which few other local hospitals currently provide.



In the words of a caregiver

"I received an order to perform a swallow test on a very medically-fragile patient with a tracheostomy tube and on the ventilator. She desperately wanted to eat, but was not stable to transfer to Radiology for a Modified Barium Swallow Study. Instead, I completed FEES at her bedside, which showed normal swallow function. We ordered her a regular diet and she was able to eat her favorite meal while still on the ventilator. She avoided a feeding tube and has now been discharged to a rehabilitation center, with plans to remove her tracheostomy tube. **Our new FEES equipment has enabled early swallow assessment and therapy in our most medically-fragile patients, which is speeding patient recovery and improving quality of life.** With this equipment, our department can set an example for ideal management of swallowing disorders, with a focus on high-quality early intervention." – *Kelsey Day, M.S., CCC-SLP, CHMC Speech-Language Pathologist*

Staff Roster

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President

Yukai Chen
Associate Director,
Grants & Contracts

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Development Officer

Kelley Ford
Operations Manager

Deborah Liu
Event Project
Coordinator

Dolores Molina
Administrative
Coordinator

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Director, Volunteer
Services

Annie Nuttall
Director, Special
Events &
Communications

Laura Reynolds
Project Coordinator

Susan Shum
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Foundation Update

Published for Friends and Supporters
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California Hospital Medical Center Foundation:

What We Do

Since 1887, California Hospital Medical Center (CHMC) has provided quality, affordable health care. Whether you live, work, or visit downtown Los Angeles, CHMC is your hospital. CHMC Foundation supports the hospital's mission by raising funds for capital improvements, new technology, staff education, and community services.

Please consider including California Hospital Medical Center Foundation in your estate planning.

If you prefer not to receive any further communications from us, please call 213.742.5867 or email chmcfoundation@dignityhealth.org and leave a message identifying yourself and stating that you do not wish to receive fundraising communications. Please understand it may take up to 30 days to process your request.

If you have changed your address, please call CHMC Foundation at 213.742.5703.

Dignity Health — Mission, Vision and Values

OUR MISSION

We are committed to furthering the healing ministry of Jesus. We dedicate our resources to:

- Delivering compassionate, high-quality, affordable health services;
- Serving and advocating for our sisters and brothers who are poor and disenfranchised;
- Partnering with others in the community to improve the quality of life.

OUR VALUES

Dignity Health is committed to providing high-quality, affordable health care to the communities we serve. Above all else we value:

Dignity — Respecting the inherent value and worth of each person.

Collaboration — Working together with people who support common values and vision to achieve shared goals.

Justice — Advocating for social change and acting in ways that promote respect for all persons and demonstrate compassion for our sisters and brothers who are powerless.

Stewardship — Cultivating the resources entrusted to us to promote healing and wholeness.

Excellence — Exceeding expectations through teamwork and innovation.

