

# Foundation Update

JULY 2016 — JANUARY 2017

*Gudata Hinika, MD, Medical Director of Trauma Services (far left), Marc Futernick, MD, Medical Director of Emergency Services (far right) and members of the outstanding ED and Trauma staff at California Hospital*



## We're here for you when you need us.

The J. Thomas McCarthy Center for Emergency Services and Leavey Trauma Center at California Hospital Medical Center are a vital part of

the downtown Los Angeles community. Our critical role in the health and safety of downtown is evident from our numbers: we saw more than 82,000 emergency

visits last year and served the highest volume of trauma patients of all Level II trauma centers in Los Angeles County, with more than 2,700 treated. *Continued on page 4*



● Check out a brief history of CHMC in photos

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## Foundation Welcomes Board Member Andrew McDonald

**Andrew McDonald** is the regional leader for Cushman & Wakefield in the Greater Los Angeles-Orange County Region and a seasoned real estate veteran with over 17 years experience in the industry. He is responsible for the strategic direction and performance of the firm's eight regional offices.

Mr. McDonald also currently serves on the Board of Directors of the Los Angeles Coalition and Good Shepherd Center for Homeless Women and Children, and is a member of the Policy Advisory Board of the Fisher Center for Real Estate & Urban Economics at UC Berkeley's Haas School of Business.

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## A Message from Our Chair

Without a doubt, there has been a lot of change in health care over the past 130 years. When California Hospital opened in 1887, the most popular mode of transportation was still the horse-drawn carriage. In 1933, California Hospital had the very first supervoltage X-ray machine in the United States! A new emergency unit opened here in 1966, the first one

of its kind in the area, and has been offering around-the-clock service to our community ever since. The list of milestones and medical innovations at the hospital goes on and on, but one important fact remains the same . . .

People still need high-quality health care.

People still need California Hospital.

The pace and scope of change have certainly intensified, and we know we will experience even more change for the foreseeable future. Regardless of what’s ahead, the work of Dignity Health and California Hospital Medical Center will continue to be guided by our defining values which are rooted in the healing power of kindness and compassion.

On the back of this newsletter, you will find our organization’s mission and values which are truly timeless. They are what first drew me to California Hospital and as I have witnessed them in action personally, it’s been easy to be involved for more than a decade. Thank you for joining me on this journey to help our neighbors in need—for as long as they need us. Your continued support is making a difference each day for our ever growing downtown community!

**Kris H. Davis, Chair**  
California Hospital Medical Center Foundation  
Board of Directors

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### Save the Date

**Heart of the City 5K**  
**Saturday, March 25, 2017**

**South Park Speaker Series**  
**Human Trafficking**  
**Thursday, April 6, 2017**

**11<sup>th</sup> Annual California**  
**Hospital Golf Classic**  
**Wednesday, May 24, 2017**

**27<sup>th</sup> Annual**  
**La Grande Affaire**  
**Friday, November 17, 2017**

### Caring is Our Calling

Popular TV shows over the years have depicted working in an emergency room as dramatic and exciting. In reality, keeping the department running smoothly requires careful and steady orchestration among a team of professionals who are able to perform consistently at top levels in a highly stressful and fast-paced environment. It's definitely a career path that you are "called" to and one that requires enormous reserves of stamina, empathy, and skill. This calling has been answered by the dedicated physicians, nurses, physician assistants, technicians, administrative assistants, and others who comprise our emergency and trauma teams. It's a department that never closes and our staff prides themselves on being ready to handle any medical situation that comes through our doors, at any hour of the day.

*“Suffering a traumatic injury isn’t something anyone expects or plans... but California Hospital is here, ready to take the very best care of you, if you should ever need us.”*

– Gudata Hinika, MD, Medical Director of Trauma Services

### Growing Along with Our Community

According to the National Center for Health Statistics, around 20 percent of the U.S. population will visit the emergency department at least once in a 12-month period. The demand for emergency services in our immediate community is predicted to increase as projections show that the downtown population will increase by 73% by 2020. With all signs pointing to a continuing dramatic growth in nearby residents and visitors, California Hospital is actively planning for our hospital's and our community's future.

### The Only Trauma Center in Downtown

An emergency department with a trauma center prepares California Hospital to handle all extreme cases where there is an issue of





*“Our foremost concern is for every one of our patients to achieve the best possible outcome.”*

– Marc Futernick, MD, Medical Director of Emergency Services

immediate survival. This includes motor vehicle accidents, major burns, serious falls, blunt force traumas, brain injuries, and stab and gunshot wounds. Physicians representing a range of specialty areas are available 24/7 to help ensure the best outcome for every patient, oftentimes making the difference between life and death.

With an urban environment as dynamic as downtown Los Angeles, the Leavey Trauma Center has seen a 5% increase over the last three years in auto vs. pedestrian cases and these types of injuries now make up a staggering 40% of all trauma cases at CHMC. “Suffering a traumatic injury isn’t something anyone expects or plans . . . but California Hospital is here, ready to take the very best care of you, if you should ever need us.”

–Gudata Hinika, MD, Medical Director of Trauma Services

### **Our Mission: To Serve All in Need**

Every patient who comes to California Hospital for emergency or trauma care receives the same high quality of care, regardless of their station in life. “Our team takes to heart our promise to our community: that we will treat each person who comes to us for care with dignity, respect, and compassion. We are a safety-net hospital and serve a high proportion of medically underserved and uninsured patients, and our foremost concern is for every one of our patients to achieve the best possible outcome.”

–Marc Futernick, MD, Medical Director of Emergency Services

### **The Central Role of Philanthropy**

Donor support touches every aspect of our hospital, and has been instrumental in building our emergency and trauma services capacity. A decade ago, the CHMC Foundation raised \$10 million to expand and equip the J. Thomas McCarthy Center for Emergency Services and Leavey Trauma Center to serve growing patient volumes, and we are now preparing to support the next chapter of growth for this essential community resource.



● 1887 .....  
California Hospital's  
first building at  
315 W. 6th Street, Los Angeles



● 1898 .....  
Early patients in  
the "new" Hope  
Street hospital



Doug Augustson on a tour in Iraq  
with the U.S. Marine Corps

### Planned Giving Spotlight

## A Mother's Gift, A Son's Legacy

As a Boy Scout, camp counselor, Los Angeles City lifeguard, Emergency Medical Technician (EMT), and accomplished U.S. Navy Hospital Corpsman who served two tours of duty in Iraq with the U.S. Marine Corps, **Douglas Arthur Augustson** lived to help others.

"From a very young age, Doug had a wonderful heart for helping people and animals," recalls his mother, **Rosalie Augustson**. "He was always finding critters that were hurt or lost, and together we'd make sure they were okay."

After returning home from Iraq in October 2008, Doug went back to work as an EMT with his "second family" in the J. Thomas McCarthy Center for Emergency Services at California Hospital Medical Center. "He absolutely loved his job, his co-workers, and the hospital," says

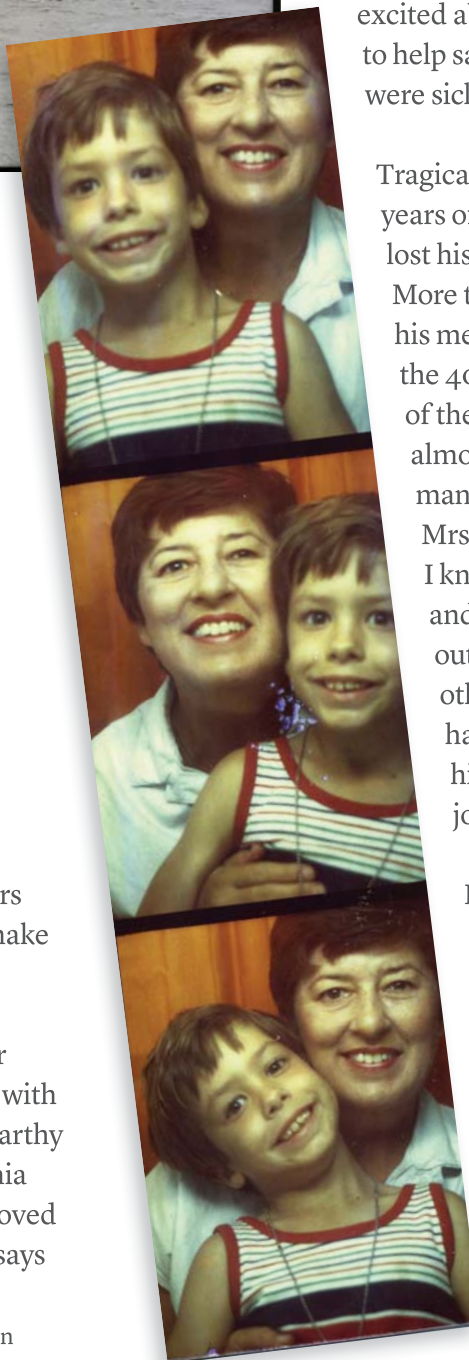
*"This isn't my gift,"  
insists Mrs. Augustson.  
"It's really Doug's gift."*

Mrs. Augustson. He came home each day excited about having had the opportunity to help save lives and care for people who were sick, injured, scared, and in pain.

Tragically, on June 12, 2009 at only 32 years of age, this incredible young man lost his life in a motorcycle accident. More than 500 people attended his memorial service, spilling out of the 400-seat church. "At the end of the service, I turned around and almost fell down when I saw how many people were there," remembers Mrs. Augustson. "As his mom, I knew he was exceptionally kind and caring, with a heart as big as the outdoors. I never thought so many others felt the same way. He would have been embarrassed. I can hear him saying, 'Aw, Mom, it's just my job. I'm just doing my job.'"

Doug was taken too soon from his many loved ones who considered him a son, brother, friend, and role model. But his story doesn't end there.

To honor the life of her only child—the son she considers her "gift"—in 2010 Rosalie Augustson decided to make





● 1904 .....  
President William Taft (left, back row) visiting the California Hospital School of Nursing



● 1905 .....  
Nursing class



*Rosalie Augustson and her only child, Doug, had a very close and special relationship*

her own gift by establishing a fund to support CHMC employees seeking to expand and enhance their skills in the field of emergency medicine. Then, in 2016, Mrs. Augustson chose to augment her gift through a provision in her estate plan.

***“From a very young age, Doug had a wonderful heart for helping people and animals.”***

“This isn’t my gift,” insists Mrs. Augustson. “It’s really Doug’s gift. His spirit lives on through the caregivers at California Hospital, and this is my way of honoring who he is. I think he’d be happy to know that he’s still helping people.”

*Your most cherished values can touch the future.*



### Planned Gifts

## Estate Planning Tips

By creating an estate plan, you decide your legacy. It’s important to spell out what you would like to happen with your estate through a will or living trust.

Start your planning with this list:

1.  
Have a will or living trust written.  
Talk to an attorney you trust to have this done.
2.  
Have formal health and financial power of attorney documents established.
3.  
If you have children under the age of 18, make sure to name a guardian.
4.  
If you have a retirement plan [IRA, 401(k), or 403(b)], be sure you name at least one beneficiary.
5.  
Consider naming California Hospital Medical Center Foundation for a percentage of your estate.  
Making a planned gift in this way is easy—you don’t need extraordinary wealth or special knowledge, and the impact of your generosity will touch the future.

**For more information, contact Susan Shum at 213-742-5662.**



● 1910 ●  
Vintage postcard of the hospital



● 1920s ●  
The new 1926 Hope Street hospital building



● 1920s ●  
Information desk in the lobby



2017 CHMC/USC Family Medicine Residents



Ross University School of Medicine 2017 Medical Students

## Education

# Building the Next Generation of Caregivers

California Hospital Medical Center’s commitment to physician education extends back to our founding, 130 years ago. The group of physicians who led the hospital in its earliest years, including Dr. Walter Lindley, were among the principal founders of the USC School of Medicine and were pioneers in the area of medical education. Although the standards of training interns and residents have changed over the decades, CHMC has consistently offered comprehensive programs. Currently there are three educational partnerships at the hospital: **CHMC/USC Family Medicine Residency, COPE Health Scholars, and rotations for Ross University School of Medicine.**

### CHMC/USC Family Medicine Residents

The current CHMC/USC Family Practice Residency program began in 1984 and continues to be one of only a few such programs in the nation based at an inner-city community hospital. Residents are taught specific skills to assist them in practicing within a multi-cultural community.

### COPE Health Scholars

Provided in partnership with COPE Health Solutions, this unique and innovative program immerses high school and college-age students in the hospital environment. Students gain real-life experience within various departments, working alongside and learning directly from our healthcare professionals. This experience can assist them in deciding if a career in health care is right for them and which profession is the best fit. Scholars also have the opportunity to make a direct impact on our patients, functioning as part of our caregiving teams to enhance the patient experience.

### Ross University School of Medicine Students

Ross University School of Medicine, a private medical school, and California Hospital have partnered since 2012 to provide residency positions for recent graduates. Their programs and curriculum are designed to provide a solid foundation that will enable medical school graduates to thrive in their chosen





● 1933  
The nursery



● 1940s  
Growing to meet the needs of the community in its early years



COPE Health Scholars receive hands on experience in various hospital departments.

professions in the ever changing world of medicine. Approximately 100 students take part in core and elective rotations in Internal Medicine, Surgery, Pediatrics, Obstetrics and Gynecology, Psychiatry, Cardiology, Emergency Medicine, Endocrinology, ENT, Nephrology, Orthopedics, Radiology, Pathology, Infectious Disease, Neurology, Sport Medicine, Ambulatory Medicine, Hematology/Oncology, Pathology, Anesthesia, Plastic Surgery, and Family Medicine.



### Volunteer Spotlight



## Volunteers Help Patients Vote

CHMC volunteers helped ensure that everyone had the opportunity to exercise their right to vote... even if they were hospitalized and unable to reach their polling place.

Last November, six volunteers, including **Joseth Sigaran**, pictured above, visited inpatients at California Hospital to ask if they were interested in casting their vote. “It made my day,” said Mr. Sigaran. “A lot of people wanted to vote but thought they’d miss their chance because they were hospitalized.” Volunteers asked questions to verify voter eligibility, handed out a government-issued affidavit, picked up and distributed ballots from the County Registrar, and then on Election Day, collected the ballots and delivered them to a polling place. Because of our volunteers’ efforts, 20 patients at California Hospital Medical Center were able to vote who otherwise would have been unable to do so.

*“I’m 24 years old and I’m proud to have the opportunity to vote. I feel that it’s our duty. Some patients would do anything to vote but because they were in the hospital, they thought it wasn’t possible. I’m honored to have helped them exercise this freedom because they have the same rights as I do, regardless of their health condition.”* –Joseth Sigaran



● 1952  
Surgical suite



● 1954  
Outpatient clinic

## Community Health

# Grants Making a Difference!

California Hospital Medical Center Foundation received \$15,647,284 in grant funding for its inpatient and community benefit programs in FY2016.

*“Our generous grant funders have always been a cornerstone to our Community Health Programs. We are grateful to and work closely with a number of funders to create lasting partnerships that produce real results in our community,”* said Nathan R. Nusbaum, CHMC Foundation President.

A prime example is **UniHealth Foundation’s** long-standing support of the **Community Dental Partnership (CDP)** at California Hospital. Over the past 14 years, this support has enabled the CDP to develop and expand crucial dental services including preventive and periodontal care and oral health education to low-income, uninsured patients living in central Los Angeles and the surrounding community.



CHMC Health Educator, Marta Connor, leads a Spanish language dental demonstration to a class of diabetic patients.

Provided in collaboration with a nearby community health center, Eisner Health, the CDP has become a critical resource to medication-dependent diabetic patients referred by the Southside Coalition of Community Health Centers. Periodontal disease has been called the sixth complication of diabetes and there is a strong relationship between periodontal disease, kidney disease and ischemic heart disease. Uncontrolled periodontal disease can make it more difficult to control blood sugar. Studies have shown that dental-medical integration models of caring for diabetic patients

result in fewer hospital admissions (-17%), lower medical claims costs (-17%), fewer dental claims for services (-42%) and improved diabetes control (+45%).

In FY2016, 355 uninsured adults with medication dependent diabetes received periodontal care because of UniHealth Foundation’s support. Approximately 54.5% of the diabetic patients enrolled in the CDP over the last six months benefited from surgery and other treatment to address advanced periodontal disease—care they would not otherwise have been able to access.



● 1966  
California Hospital opened the first Emergency Department in downtown LA in the 60s.



● 1984  
CHMC is the Official Hospital of the 1984 Olympic Games held in Los Angeles



CHMC Health Educator, Henry Choi, prepares for a Korean and English bilingual health education class.

While the hospital has several long-established, grant-funded programs like the CDP, the CHMC Foundation is also actively creating new partnerships to support our diverse community's healthcare needs. **QueensCare Charitable Division** recently awarded funding to create a new Korean-English bilingual Community Health Educator position. This position will expand our chronic disease self-management workshops and conduct other health and wellness related activities in the densely populated Koreatown neighborhood just west of the hospital.

Henry Choi joined the team in this new position and has already started developing new linkages for the hospital's Community Health programs. "It's an exciting time," said Mr. Choi. "CHMC has so many well-established and successful programs. Opening them up to the Korean and Korean-American communities is allowing us to grow these great resources for both the neighborhood and the hospital."

For more information about the Grants program, please contact **Rachel Zupa**, Director, Grants & Contracts, at **213-742-6475** or **rachel.zupa@dignityhealth.org**.

## Staff Roster

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- Yukai Chen**  
Associate Director, Grants & Contracts
- Mary Fagnano**  
Hope Street Development Officer
- Kelley Ford**  
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- Deborah Liu**  
Event Project Coordinator
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Director, Annual Gifts
- Susan Shum**  
Director, Development
- M. Lynn Yonekura, MD**  
Director, Community Health
- Rachel Zupa**  
Director, Grants & Contracts

If you prefer not to receive any further communications from us, please call 213-742-5867 or email [chmcfoundation@dignityhealth.org](mailto:chmcfoundation@dignityhealth.org) and leave a message identifying yourself and stating that you do not wish to receive fundraising communications. Please understand it may take up to 30 days to process your request.

If you have changed your address, please call CHMC Foundation at 213-742-5703.



● **2014** DTLA Skyline: In just a few short years, the skyline in downtown Los Angeles has changed with over 50 new developments currently underway.



● **2017** J. Thomas McCarthy Center for Emergency Services entrance on Hope Street

## President's Reception Recognizes Annual Giving Society Members



CLOCKWISE FROM TOP LEFT

*Recipients of the Spirit of Philanthropy Awards (from L-R): Dr. John Nachazel, Medical Director, Lab & Pathology, Dick & Betty Oxford, Board Member and long-time friends of the Foundation, and Dr. M. Lynn Yonekura, Director of Community Health at CHMC*

*Foundation Board Members and Annual Giving Society donors Michael Gillmore and Patricia Lott*

*Downtown Resident Mary Jones discusses her experience as a patient at CHMC and the wonderful treatment and care she received.*

*President Margaret R. Peterson, PhD, discussed the recent improvements funded by the Annual Giving Society and thanked the donors for their continued support of CHMC.*

*Annual Giving Society donors and Foundation Board Member Ron Turner, Gladys Castro, and Foundation President Nathan R. Nusbaum*



California Hospital Medical Center Foundation was pleased to host the second annual President's Reception to recognize members of the **Annual Giving Society**. Hosted by CHMC President **Margaret R. Peterson, PhD**, the event was held in the recently remodeled hospital cafeteria and boasted over 100 attendees. The evening included messages of gratitude and congratulations to the donors who have funded many improvements being made to California Hospital including the comprehensive remodel of the hospital's cafeteria, physician's lounge, and 9th Floor Telemetry Unit. The evening's program included a surprise presentation of the Spirit of Philanthropy Awards which were given to **Dr. M. Lynn Yonekura**,

Director of Community Health at CHMC; **Dr. John Nachazel**, Medical Director, Lab & Pathology; and **Dick Oxford**, Board Member, and his wife, **Betty Oxford**, both long-time friends of the Foundation.

California Hospital Medical Center Foundation wishes to thank all the donors who contributed in 2016 and continue to support the lifegiving work being done at CHMC.

If you have questions or would like to join the Annual Giving Society, please contact **Steve Scott**, Director of Annual Gifts, at **213-742-5663** or **steve.scott@dignityhealth.org**.

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## Baby Wall

A beautiful new addition has arrived on California Hospital Medical Center's 5<sup>th</sup> floor Labor and Delivery unit. Our **Baby Wall** features a charming elephant motif made up of many individual circle, star, and photo plaques that may be purchased by families and inscribed with the name or even a photo of their child.

This wall is much more than just what meets the eye—it's a treasure trove of precious memories. Bringing a child into the world is one of life's greatest experiences, and each name on the wall represents a unique story.

**Joyce Ann Scheffel Jacob** and **Gary Alfred Scheffel** were both born at California Hospital into a medical family. Their father was an orthopedic surgeon on staff at several area hospitals, including California Hospital, and maintained a private practice in Beverly Hills. Their mother was a registered nurse.

Gary grew up to serve in the Air Force and become an aerospace



engineer and university professor, while Joyce continued her family's legacy in the medical field as a graduate of the California Hospital School of Nursing Class of 1960. After a successful 33-year nursing career, Joyce now serves as the president of the California Hospital School of Nursing Alumni Association. She's a loyal supporter of the hospital and even plans on completing the Heart of the City 5K this March. "I hope I am not the oldest one!" says Joyce.

Joyce and Gary have been married to their respective spouses for 57 years and have close-knit families that include children, grandchildren, and even one great-grandchild. **In celebration of their life stories that started at California Hospital, they were among the first to add their names to our Baby Wall.**

We are all family here at California Hospital, and we invite you to celebrate your special moment with us. All of the proceeds from the Baby Wall will support the care we provide to our smallest patients



*Joyce Ann Scheffel Jacob (b. 1939) and Gary Alfred Scheffel (b. 1941) were siblings born at California Hospital and remain current donors and friends of California Hospital.*

and their families in our Neonatal Intensive Care Unit and our Labor and Delivery Unit.

If you would like to buy a plaque to capture that precious memory for all time, please call the Foundation at **213-742-5867** or go online to **[supportcaliforniahospital.org](http://supportcaliforniahospital.org)**.

# \$580,000.

Amount raised by 2016's  
La Grande Affaire!



## La Grande Affaire

California Hospital Medical Center Foundation's 26<sup>th</sup> annual La Grande Affaire gala celebrated a record year by raising \$580,000! The success of the event, which took place on November 4 at the Millennium Biltmore Hotel, is attributed to its many sponsors and donors who gave generously in support of the hospital's mission. Guests were transported to the Piedmont region of Italy as renowned chef, Celestino Drago, tantalized their taste buds with a delicious five-course truffle-themed menu with wine complementing each course.

Proceeds will support the hospital's surgical department in the purchase of three urgently needed pieces of equipment.



MIDDLE PHOTO, LEFT TO RIGHT: *Christian Petrucelli, Owner of BESPOQE Luxury Travel and generous donor of a once-in-a-life-time trip to Piedmont Italy with winners, Emmanuel and Ofelia David, and guests Juma Bharadia, MD, and Sunitha Bharadia, MD.*

BOTTOM RIGHT: *CHMC Foundation Board Chair, Kris H. Davis, and wife, Beth*

BOTTOM LEFT: *Celebrated Chef Celestino Drago and Event Chair, Jeffrey R. Germain*

**Thank you to all of  
our sponsors!**  
It wouldn't have been  
possible without you.



TOP PHOTO: CHMC Foundation Board Members and Event Planning Committee Members: Left to Right: Michael J. Gillmore, Gogo Rotbart, Kelly Jones, MD, Lena Beker, Faye Lee, MD, FACC, Jeffrey R. Germain, Robert K. Rothbart, MD, Richard O. Oxford, Javier Cano, Kris H. Davis, Robert Buente, Steve Needleman, Alice Shing, Jeanne E. Raya, Robert J. (RJ) Noonan, Nathan R. Nusbaum, Sunitha Bharadia, MD, and Juma Bharadia, MD.

BOTTOM PHOTO: Javier Cano, Foundation Board Member and Event Committee Member, offers a toast.

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Dr. Jose and Sarita Spiwak

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# Foundation Update

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## California Hospital Medical Center Foundation: What We Do

Since 1887, California Hospital Medical Center (CHMC) has provided quality, affordable health care. Whether you live, work, or visit downtown Los Angeles, CHMC is your hospital. CHMC Foundation supports the hospital's mission by raising funds for capital improvements, new technology, staff education, and community services.



## Dignity Health — Mission, Vision and Values

### Our Mission

We are committed to furthering the healing ministry of Jesus. We dedicate our resources to:

- Delivering compassionate, high-quality, affordable health services;
- Serving and advocating for our sisters and brothers who are poor and disenfranchised;
- Partnering with others in the community to improve the quality of life.

### Our Values

Dignity Health is committed to providing high-quality, affordable health care to the communities we serve. Above all else we value:

**DIGNITY** — Respecting the inherent value and worth of each person.

**COLLABORATION** — Working together with people who support common values and vision to achieve shared goals.

**JUSTICE** — Advocating for social change and acting in ways that promote respect for all persons and demonstrate compassion for our sisters and brothers who are powerless.

**STEWARDSHIP** — Cultivating the resources entrusted to us to promote healing and wholeness.

**EXCELLENCE** — Exceeding expectations through teamwork and innovation.

*Please consider including California Hospital Medical Center Foundation in your estate planning.*